NPS Form 10-900 (Oct. 1990)

United States Department of the Interior National Park Service

National Register of Historic Places Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the Information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property	
historic name Marquette Hotel	-
other names/site number Hotel Marquette	
2. Location	
street & number 338 Broadway St.	NA not for publication
city or town Cape Girardeau	NA vicinity
state <u>Missouri</u> code <u>MO</u> county <u>Cape Girardeau</u> co	de <u>031</u> zip code <u>63701</u>
3. State/Federal Agency Certification	
Signature of certifying official/Title Claire F. Blackwell/Deputy SHPO Missouri Department of Natural Resources State of Federal agency and bureau In my opinion, the property meets does not meet the National Register criteria. (See concomments.)	tinuation sheet for additional
Signature of certifying official/Title Date	
State or Federal agency and bureau	
4. National Park Service Certification	
I hereby certify that the property is: Signature of the Keeper	Date of Action
entered in the National Register. See continuation sheet.	
☐ determined eligible for the National Register ☐ See continuation sheet.	
determined not eligible for the National Register.	
removed from the National Register.	
Other, (explain:)	

Marquette	Hotel	
Name of Property		

Cape Girardeau County, MO County and State

Ownership of Property (Check as many boxes as apply)	Category of Property (Check only one box)	Number of Res (Do not include pre	sources within Propert wiously listed resources in the	y e count.)
	building(s)	Contributing	Noncontributing	
D public-local	☐ district	2	0	buildings
☐ public-State ☐ public-Federal	☐ site ☐ structure	0	0	sites
	☐ object	0	0	structure
		0	0	objects
		2	0	Total
Name of related multiple p (Enter "N/A" if property is not part N/A	or a multiple property listing.)	in the National	•	eviously liste
6. Function or Use		0		
Historic Functions		Current Functions	<u></u>	
(Enter categories from instructions)		(Enter categories from	•	N
Domestic: Hotel		VACANT/NOT	IN USE	
Commerce/Trade: S	Specialty Store			
Health Care: Medi	ical Business			·
Other: Radio Stat	ion			
7. Description				
Architectural Classification (Enter categories from instructions)		Materials (Enter categories from	instructions)	
Spanish Colonial Revival	foundation <u>CONC</u>	CRETE	····	
		wallsBRIC		
			RA COTTA	
			WE: Marble	
		roof ASPI		
			RA COTTA	
		other <u>MET</u>	AL: Iron	

Narrative Description (Describe the historic and current condition of the property on one or more continuation sheets.)

Marquette	Hotel
Name of Property	

Cape Girardeau County, MO County and State

8. Statement of Significance	
Applicable National Register Criteria (Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)	Areas of Significance (Enter categories from instructions)
(W Hallonia Hogistor Koning.)	ARCHITECTURE
A Property is associated with events that have made a significant contribution to the broad patterns of our history.	COMMERCE
CORP. A disconsisted with the Stone of access	
□ B Property is associated with the lives of persons significant in our past.	
☑ C Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and	
distinguishable entity whose components lack	Period of Significance
individual distinction.	1928-1951
1 1 D Property has yielded, or is likely to yield, information important in prehistory or history.	
Criteria Considerations (Mark "x" in all the boxes that apply.)	Significant Dates
	1928
Property is:	1936
☐ A owned by a religious institution or used for religious purposes.	
☐ B removed from its original location.	Significant Person (Complete if Criterion B is marked above) N/A
☐ C a birthplace or grave.	
	Cultural Affiliation
□ D a cemetery.	N/A
☐ E a reconstructed building, object, or structure.	
☐ F a commemorative property.	
☐ G less than 50 years of age or achieved significance	Architect/Builder
within the past 50 years.	Manske, Walter P.
	Bartling, George F.
Narrative Statement of Significance (Explain the significance of the property on one or more continuation sheets	.)
9. Major Bibliographical References	
Bibliography (Cite the books, articles, and other sources used in preparing this form on o	one or more continuation sheets.)
Previous documentation on file (NPS):	Primary location of additional data:
 preliminary determination of individual listing (36 CFR 67) has been requested previously listed in the National Register previously determined eligible by the National Register 	 ☑ State Historic Preservation Office ☐ Other State agency ☐ Federal agency ☐ Local government ☐ University
☐ designated a National Historic Landmark ☐ recorded by Historic American Buildings Survey #	☐ Other Name of repository:
recorded by Historic American Engineering	

Marquette Hotel	Cape Girardeau County, Mo
Name of Property	County and State
10. Geographical Data	
Acreege of Property less than one acre	
UTM References (Place additional UTM references on a continuation sheet.)	
1 116 2716 41910 411 311 81710 Zone Easting Northing	3 Zone Easting Northing
2	4 See continuation sheet
Verbal Boundary Description (Describe the boundaries of the property on a continuation sheet.)	
Boundary Justification (Explain why the boundaries were selected on a continuation sheet.)	
11. Form Prepared By	
name/title Robin Seiler & Jeremy Wells	
organization <u>Southeast Missouri State Unive</u> c/o Dr. Steven Hoffman	
street & number 311T Social Science Buildin Mail Stop 2960	
Additional Documentation Submit the following items with the completed form:	
Continuation Sheets	
Maps	
A USGS map (7.5 or 15 minute series) indicating the p	property's location.
A Sketch map for historic districts and properties having	ng large acreage or numerous resources.
Photographs	
Representative black and white photographs of the p	roperty.
Additional items (Check with the SHPO or FPO for any additional items)	
Property Owner (Complete this item at the request of SHPO or FPO.)	
name Ruby Bullock c/o Carol Bullock	
	telephone (877) 700-1612
	toophone
city or town Kensington	state _MD zip code _20895
	H. M. A. A. M. M. M. A.

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 et seq.).

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Rudout. Personneric Radiations Projects (1024-0018). Weeklington, DC 20013-7127.

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Marquette Hotel
Cape Girardeau County, MO

SUMMARY: The Marquette Hotel, located at 338 Broadway in Cape Girardeau, Missouri, was built in the Spanish Colonial Revival style from 1927-1928. It is six stories high, includes a full basement, and has 115 guest rooms. It is onstructed of reinforced concrete and brick with a flat concrete slab roof. The building is distinguished by Spanishtyle towers found at the southwest, southeast, and northeast corners. The first story of the main building is rectangular n shape and measures 82' 10" x 137' 11"; from this rises five additional stories in the shape of an "L" if viewed from overhead. The north wing of this "L," starting from the southwest corner of the building, projects northward, and ronts Fountain Street. The east wing projects eastward from the same starting point, and fronts Broadway Street. The ast wing was original to the building, while the north wing was added in 1936, adding 40 more rooms to the original 15.2 The northeast portion of the building remains only one story high and contains a kitchen and restaurant. The sides of the building facing Broadway and Fountain Streets have ornate, Spanish/Moorish style designs executed in terraotta tiles. The north and east backsides of the building appear purely functional with none of the highly decorative Spanish-inspired design elements that profusely cover the façade and west elevation. Attached to the north end of the nuilding is a 82' x 90' one-story garage, built immediately after the hotel opened in 1928, for the use of customers. From the north side of the garage to the north edge of the property is an asphalt parking lot that is historically part of he hotel. The buildings immediately around the Marquette were mostly built in the first three decades of the 20th entury. However, a small skyscraper has been built (c. 1965) about a half block to the east. Directly across from the Marquette is the Federal Building, a New Formalism inspired building built c. 1965.

DESCRIPTION

The façade and west elevation

The façade and west elevation were designed to impress the public and contain most of the exterior ornamentation on the building, consisting of buff colored, wire-cut brick in a running bond and terra-cotta tiles. The façade and west elevation are almost completely original to the 1928 construction date and the 1936 addition date, and thus retain a high degree of integrity.

Twin Spanish-style towers, approximately sixteen feet square, and of identical design, flank each side of the façade. The towers extend approximately nine feet above the level of the roof and have hipped terra-cotta tile roofs with double Romanesque arched openings separated by Moorish-style spiral columns. A wrought iron balconet (false balcony) is in front of each double-arched opening. Each of the four corners of each tower has quoins of glazed terra-cotta. The apex of these corners has a rope design extending from the bottom of each towers' roof to the top of the belt course. Along the roofline, between the towers, is a railing constructed of glazed terra-cotta tiles framing an infill of unglazed terra-cotta tiles with the appearance of hollow fish scales. Approximately every six feet across the railing is a pylon about one and a half feet tall, also of glazed terra-cotta. The whole top of the building above the last belt course of white brick is faced with a repeating raised brick design in the shape of diamonds.

The top three floors, sandwiched between the top two white brick belt courses, are faced with running bond brick. All the windows in this section, except for the middle six (arranged two across and four high), are triple metal casement windows with a total of 30 individual panes of glass. The middle six windows are of the same metal casement design, but only have two parts to them and consist of 20 individual panes of glass.

Southeast Missourian, Nov. 17, 1928

² Southeast Missourian, Jan. 24, 1936

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Marquette Hotel
Cape Girardeau County, MO

Directly beneath the second belt course from the top is a five-foot high section that is defined on the bottom by in ornate cornice (described below). There are eight windows across in this section, and all are of the same 30-pane netal casement window design, except for two in the middle that are of the 20-paned metal casement design. At the sottom of the windows is an ornate cornice with a repeating acanthus leaf design decorating the top curved portion ollowed by a row of dentils. In the center of the building on top of the cornice is the Marquette family crest embellished with elaborately detailed terra-cotta tiles.

The bottom third of the building (defined as the section between the ornate cornice and the ground) projects approximately six inches from the top portion of the building. The windows on the second floor repeat the exact same nattern of windows found above: eight windows in total, with a pair of 20-paned metal casement windows in the niddle, and the rest being 30 paned units. The middle portion of this section (approximately twenty feet across) projects an additional foot from the rest of the façade and is faced in brick raised to create a diamond design similar to the top portion of the building. On the top of these windows are blind arches decorated with bas-relief floral/plant designs. On either side of the two 20-paned metal casement windows are intricately detailed oval frames surrounding protruding hooks that hold the chains for the front hotel awning. Above this awning is another crest with the initials H. M. for Hotel Marquette. The awning, about eighteen feet wide and projecting ten feet from the façade, is a later addition from the nineteen-fifties. It has broken neon tubing spelling out the name "Hotel Marquette." Beneath this awning are two full glass doors, which were added in the 1950s, and flanked by sidelights, now boarded-up.

On the west side of the bottom floor of the building is a square wood paneled opening with a door on the left side that dates from the 1950s. Next to this opening is another opening that is slightly larger that looks like a large window boarded over. On top of both openings is a flattened arch with a keystone in the middle. The right opening is poarded over; however, the opening next to it has the original divided pane glass (approximately 4" x 4" panes). The arches above the openings are framed in ornate glazed terra-cotta tile. The same square opening design, topped with a flattened arch is also evident on the right hand side of the building. However, both openings have been completely boarded over. On the bottom of the building, at ground level, is a row of glazed terra-cotta tiles.

The west elevation, facing Fountain Street, repeats many of the same architectural elements as the façade, with some variations in window size and spacing. The first thirty-five feet of west elevation measuring from the left comprise the 1936 addition to the Hotel. The design of the addition was identical to the rest of the building and was executed using the same materials. Because of the eight-year gap in construction, the bricks used to face the addition are a slightly lighter color than the rest of the façade and clearly delineate the addition.

Terra-cotta bases cover the foundation between the brick and the sidewalk. The top of the terra-cotta base is capped by narrow, glazed terra-cotta narrow trim. The windowpanes sit on green marble, separating them from the sidewalk, which is visible only under three windows.

The northern back of the building

The back half of the Marquette Hotel is entirely unornamented as opposed to the rich decoration that is found on the façade and west elevation; instead the back of the building is entirely functional in appearance. The structure of the building is clearly evident from the exposed piers and spandrels of reinforced concrete with brick in a Flemish bond used to fill the interstices. Each vertical pier is approximately 1.5 to 2 feet wide and each horizontal spandrel is approximately 1.5 to 2 feet tall. These pier/spandrels create a grid, with cells approximately 12 feet wide by 10 feet

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Marquette Hotel
Cape Girardeau County, MO

igh that covers the entire back (north) side of the building. Visually, the appearance is similar to the Chicago School arly skyscraper style of the early part of the 20th century.

The north elevation of the north wing is divided into a grid of three cells horizontally, and six cells vertically vith 20-paned casement windows positioned in various places within the cells. The bottom two floors have windows hat are replaced with fans and other ventilation devices (this is the side of the building where the kitchen and coffee hop are located).

The east-facing elevation of the building found furthest west is divided into four cells horizontally, and four ells vertically. In the middle of this elevation, the roof drops about 1.5 feet going left to right at the point where the 936 addition was built. Most of the casement windows found on this elevation consist of 30 individual panes of glass ach. The roof of the restaurant/dining area is easily visible from this side of the building and consists of a large mount of metal duct-work and mechanical equipment used for ventilation and heating/air conditioning.

The north elevation of the building consisting of the back wall of the east wing is divided into four cells orizontally, and four cells vertically. A Spanish tower rises approximately 20-feet from the top of the northeast side of this elevation. At the top of the tower is a belt line made of white bricks or terra-cotta material. Above this is a comanesque style arch that is repeated on all four sides of the tower. The hipped roof of the tower is pitched very low and covered with terra-cotta tiles.

The first sixteen feet, horizontally, of the elevation found furthest east has the same kind of buff colored wiretut brick in a stretcher bond that the façade and west elevation do (the sides facing Broadway and Fountain Street).

This section also projects thirteen inches further than the rest of the elevation laid in the plainer brick found on the rest
of the back of the building. Quoins, executed in white brick or stone, occur where this elevation meets the façade in a
corner and where the buff colored brick changes into the red brick. The center section of this elevation has a series of
our doors ascending the side of the building, corresponding to landings on the exterior metal fire escape. A large
spanish tower, 15-feet square, is located at the southeast corner of the building and continues past the roofline. The top
of the tower has two Romanesque arches placed next to each other separated by a Moorish style spiral column. At the
cottom of these openings is a wrought iron balconet. The four corners of the tower have a more minimal version of the
quoins found lower on the building. The corner of the upper part of the tower also has a stylized Moorish rope design
extending from approximately 3 feet below the roofline to the top of the tower. The hipped roof of the tower is low
sitched and covered in terra-cotta tiles.

Roof

The roof of the east wing has a rectangular one-story high brick structure built on top of it. There is an entrance loor on the south side of this structure and the hipped roof is low pitched and covered with terra-cotta tiles. When the building was constructed, this structure on the roof was intended to allow access to the roof garden. Nothing visible remains of the roof garden, and the original cement of the roof has been covered with tar.

The garage

The garage is approximately 82 feet wide by 90 feet deep, positioned directly north of the hotel, and is one story high. 30 feet of the southeastern most part of the garage is attached to the hotel, thereby creating a small blind alley approximately 10 feet wide between the two buildings. The garage continues the same design motifs found on the

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Marquette Hotel
Cape Girardeau County, MO

nain building. The building is symmetrical in design and materials with the main façade facing west (Fountain Street). The three remaining elevations of the garage are covered in the same red brick as the backside of the main hotel wilding; these are laid in a Flemish bond. As with the main building, the garage appears to be of reinforced concrete construction with a flat roof.

Starting from the left side of the main façade, there is a divided pane window with metal mullions; there are 20 ndividual panes of glass, and the window does not appear to open. Next to the window is a series of three identical penings that are very similar to the window openings found on the ground floor of the main building. The shape is hat of a rectangle topped by a flattened arch. These openings appear to have been the original garage door openings; lowever, today they are entirely boarded over. Next to the garage door openings is a divided pane window of identical lesign to the one on the north side of the façade.

The north side of the garage building is partially buried beneath the ground and it is faced with red bricks in a remish bond. The east side of the garage directly abuts the neighboring building on the next property, and the south side of the garage directly abuts the north side of the Marquette Hotel building along it southeast edge.

nterior Details

The Marquette has 115 guest rooms. When it was originally constructed in 1928, it had 75 rooms.³ 40 rooms were added in the 1936 addition. Of these, 97 have full baths and 18 have sinks only and share eight bathrooms. The size of each guest room varies between 9 feet, six inches by 15 feet to 19 feet by 18 feet. All guest rooms are on floors hree through six. There is a large lobby with mezzanine, coffee shop, kitchen, restaurant/dining area, lounge, and former barbershop/music parlor on the ground floor. There is also a full basement that was used for storage, staff, and nechanical systems.

The most architecturally significant portion of the interior of the building is the hotel's lobby. Although it was remodeled in 1951, many original details from the 1928 construction remain. These include ornate floor and wall tiles, stenciling, and light fixtures.

Upon entering the lobby from the Fountain Street entrance, the spaciousness of the room is immediately apparent. It is approximately 40 feet wide by 50 feet deep. The ceilings are over twenty feet high. The middle of the lobby has a series of three square columns, front to back. Around the entire perimeter of the room, and around the base of the columns are original glazed tiles going up the wall forming a tile wainscoting. These tiles have an ornate, colorful floral design. The entire floor of the room is also covered in original glazed tiles in a similar design. The ceiling of the lobby has a series of original false beams covering it. Although the ceiling was repainted in 1951, original floral stencilings from the 1920s show through peeling paint. All of the walls in the lobby are covered in rough Spanish-style stucco, which appears original. Some sections of stucco have fallen down due to water damage.

Construction details

The structural portions of the main building and garage are made of reinforced concrete. The roofs of these sections are also made of reinforced concrete. The walls of the restaurant/kitchen area are constructed of load bearing brick, while the roof is wood frame. All plumbing and electrical systems in the building are routed through special channels built through the concrete (no systems are actually embedded in the concrete).

³ Original blueprints by Manske & Bartling, 1927.

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Marquette Hotel Cape Girardeau County, MO

Of special note is the method used in constructing non-load bearing walls inside the main building. These walls re built from gypsum blocks that superficially resemble compressed cinder blocks. Gypsum is the same material used or sheetrock and wall board, but instead of sandwiching the gypsum between paper, it was formed into blocks pproximately twelve inches wide by four inches deep and then marked with the words "gypsum." Electrical and lumbing was routed through channels cut into the soft gypsum and then plaster was applied directly over the blocks.

NTEGRITY

The Marquette retains much of its original integrity. Nearly all of the original architectural features can be still e found on the outside and inside of the building. Undoubtedly, this is due to little maintenance or change that has aken place on the Marquette since it stopped operating as a hotel in 1971. The last remodeling of the hotel took place a 1951. During this time, the lobby was left fairly intact, but the coffee shop, restaurant and two offices were all hanged during this time. Two ground floor offices on the southeast corner of the building were converted into a bunge with a unique star-shaped bar. Other than changing the carpet, the lodging rooms appear to remain in original ondition. The bathrooms in particular are in exceptional condition with fully attached, uncracked tile and bathroom ixtures from the 1920s. Most of the original doors and their hardware are also intact along with many of the original ight fixtures.

In 1951, the original coffee shop and restaurant were remodeled and two offices in the southeast corner of the round floor were converted into a lounge with a star-shaped bar. Little or nothing of the original materials remain in hese areas. Most of the guest rooms retain the original plumbing fixtures, tiles, doors, and door hardware from the onstruction of the hotel. No alterations of any significant nature have been made since 1951.

On the fourth floor of the hotel is a room with a portion of the wall between two rooms cut through. From this, the construction technique of the wall could be discerned.

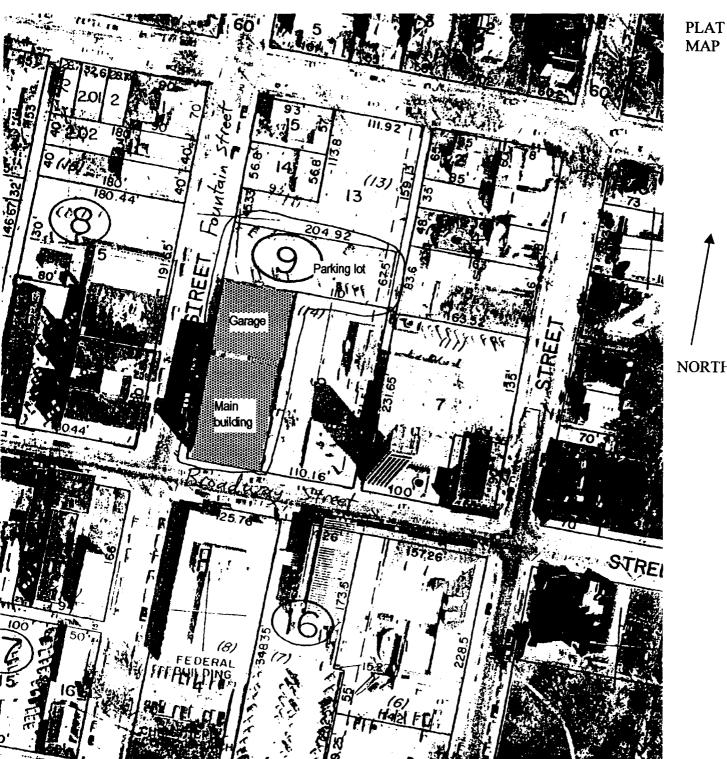
Karen Grace. "Marquette Hotel was Very Grand." Heritage Review. Nov. 1985.

Building permit dated Nov. 16, 1951 from the City of Cape Girardeau; "Hotel Improvements Underway at Marquette." Southeast Missourian, Feb. 20, 1951.

Southeast Missourian, Feb. 20, 1951; City of Cape Girardeau building permit, Nov. 16, 1951.

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NORTH

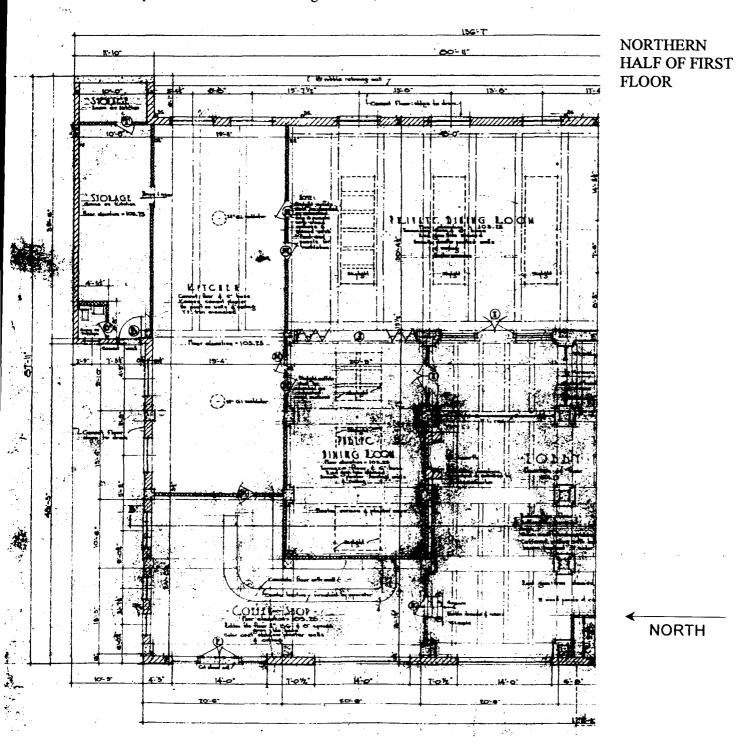
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Marquette Hotel Cape Girardeau County, MO

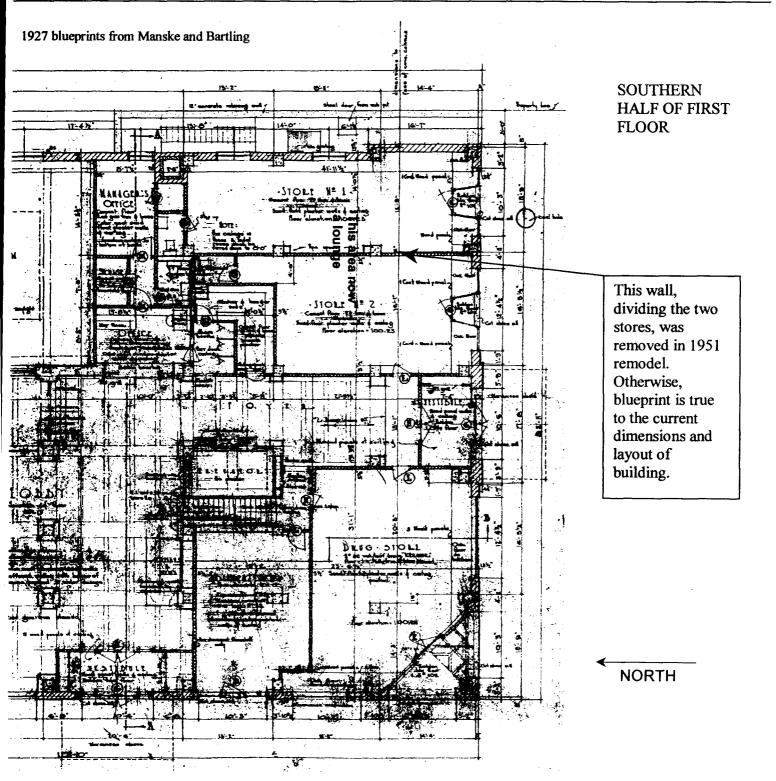
1927 blueprints from Manske and Bartling



Jnited States Department of the Interior Value 1 Value 2 Value 2 Value 3 Value 3 Value 3 Value 3 Value 3 Value 4 Value 5 Value 6 Value 7 Va

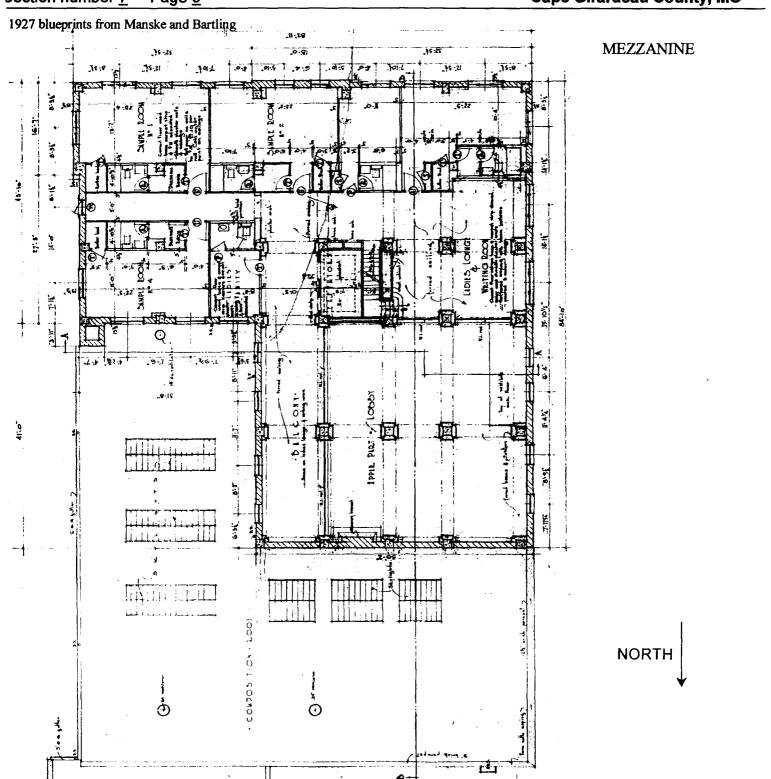
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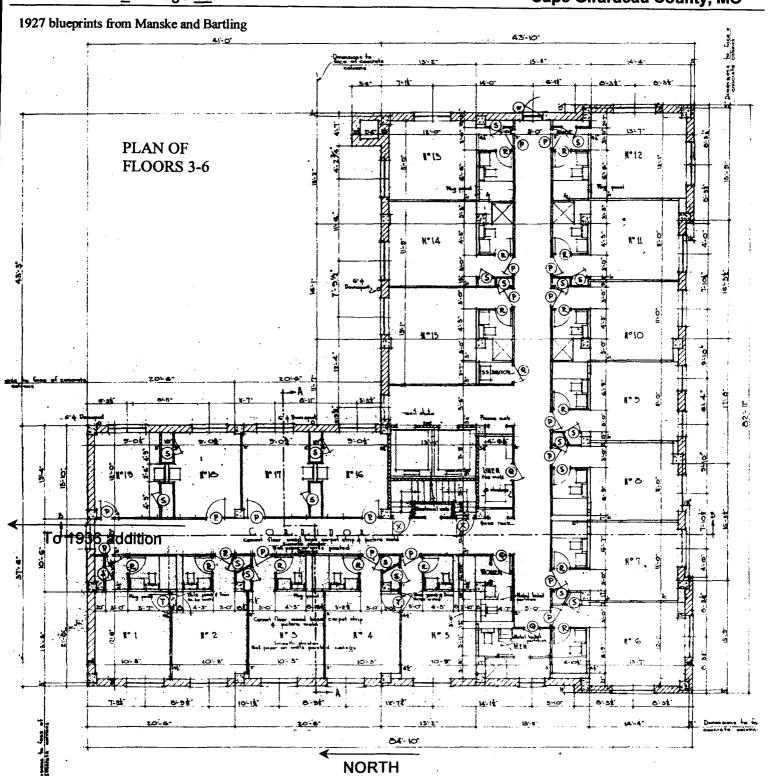
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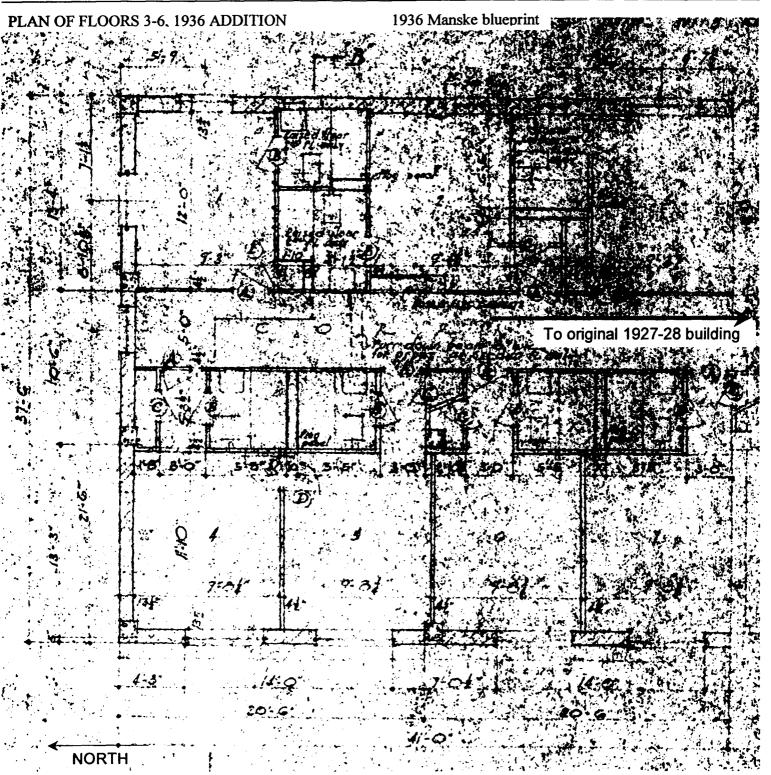
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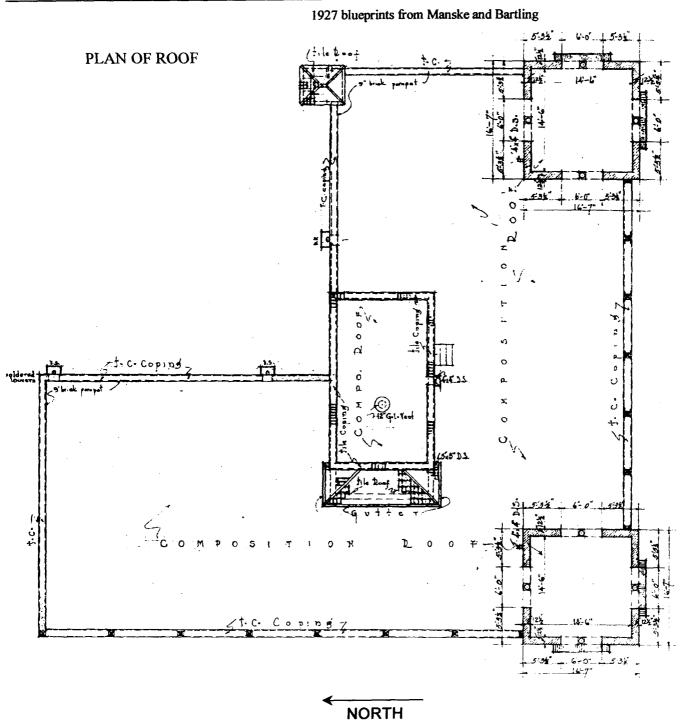
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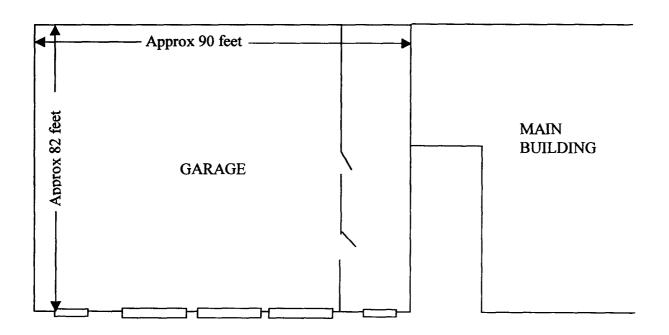


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Marquette Hotel Cape Girardeau County, MO

ATTACHED GARAGE





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Marquette Hotel Cape Girardeau County, MO

SUMMARY: The Marquette Hotel, built from 1927-28, is locally significant under Criterion A in the area of Commerce and under Criterion C in the area of Architecture. Designed to impress and attract visitors arriving via the rewly constructed Cape Girardeau Bridge across the Mississippi River from Illinois, the Marquette Hotel served as the oundation for much of the social and business life in Cape Girardeau from its opening in 1928 into the 1960s. Construction was largely funded by local investors and from its inception, the Marquette Hotel played a central commercial role in the city. In addition, the Marquette is an excellent example of Spanish Colonial Revival rehitecture, an uncommon style in Cape Girardeau which acknowledges the city's Spanish heritage. The Marquette's present form dates from 1936 when an addition designed by the original architect was completed on the north wing. Today the Marquette's importance has faded but it retains a high degree of integrity and consequently remains strikingly evocative of its period of significance, 1928-1951. The period reflects the opening of the hotel through the irbitrary cut-off point for National Register listing.

HISTORY OF HOTELS IN CAPE GIRARDEAU

The first hotel was built in Cape Girardeau in 1806 by William Ogle close to the present intersections of Themis and Main Streets. It was a modest single story building, apparently in the form of a dog-trot log cabin. Simple structures such as this served Cape's lodging needs until the St. Charles Hotel, named after famous hotels in Europe, was built close to this site c. 1838. It offered some of the first luxury accommodations in Cape Girardeau. The Riverview Hotel came next, built in 1857 in the then fashionable French Second Empire style. As with the St. Charles, t was meant to provide fine accommodations. It was located within a couple of blocks of the St. Charles, at the present intersection of Broadway and Water Streets.

During the nineteenth century more modest hotels were constructed, including Hay's Hotel, built shortly before the Civil War at 111 and 113 Independence Street (later known as the Aquamsi Hotel), the Prescott House, or "Huhn's Place," built around 1870 at 34 North Main Street by Henry and Barbara Huhn Jr., who were German immigrants, and the Ellis Hotel, built c. 1850 at the corner of Lorimier and Broadway Streets.¹⁰

The early twentieth century saw three more new hotels erected: in 1903, the Terminal Hotel, named for its proximate location to the railroad depot, at 123-127 Water Street; in 1905, the Idan-Ha Hotel, at 131 Fountain Street; and c. 1908, the Park Hotel, located at 209 Broadway.¹¹

In 1916, a massive fire, which started in the nearby Houck building, destroyed both the Riverview and Terminal Hotels. The burned hotels were never rebuilt. ¹² More than likely, this fire directly lead to the construction of the Marquette Hotel in 1927-28 because of the shortage of better hotel rooms.

After World War II, the existing hotels in Cape Girardeau began to decline significantly—no doubt due to the increased building of motels in the expanding suburbs close to the new interstate freeways. With this decline, the

⁸ Felix Snider and Earl and Augustus Collins. Cape Girardeau, Biography of a City. Cape Girardeau: Ramfre Press, 1956. p. 226; Southeast Missourian, Feb. 15 & 16, 1967.

⁹ Snider and Collins. p. 227; Heritage Review, April 1, 1979; Images from the Past in the City of Roses. Cape Girardeau: Southeast Missourian, 1993. pp. 162, 223; Sanborn Insurance Company maps from 1923, 1915, 1908, 1900, 1893, 1884.

¹⁰ Images from the Past. p. 127, 163; Snider and Collins. p. 228; Heritage Review, Oct. 1980; Sanborn Insurance Company maps from 1923, 1915, 1908, 1900, 1893, 1884.

¹¹ Images from the Past. p. 174, 223; Snider and Collins. p. 228; Sanborn Insurance Company maps from 1923, 1915, 1908, 1900, 1893, 1884.

¹² Heritage Review, April 1, 1979; Images from the Past. P. 162; Snider and Collins. p. 228.

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Marquette Hotel Cape Girardeau County, MO

hotels in downtown Cape Girardeau were allowed to fall into disrepair. The modest hotels were the first to be torn down in the 1950s: the Aquamsi Hotel, the Prescott House, and the Ellis Hotel. Then in the 1960s, the St. Charles Hotel was torn down, and the Park and Idan-Ha Hotels burned. This left the Marquette Hotel as the last standing hotel in the downtown area, and the oldest in Cape Girardeau. 13

BUILDING HISTORY

The Cape Girardeau Hotel Company purchased the western 90 feet of lot 14 in range "E," located at the corner of Broadway and N. Fountain, from Jenni A. Wilson on July 29, 1927 for the future hotel. ¹⁴ At the time of the purchase, a two-story house stood on the lot and was demolished to make room for the hotel. ¹⁵ Construction began in the late summer of 1927 and was completed in late fall 1928. ¹⁶

Construction of the Marquette was not without problems, nor was it without potential tragedies. On June 12, 1928, a worker nearly lost his life. James Mathis, an employee of A. H. Gerhardt and Sons, the general contractor, fell 40 feet to the pavement. Miraculously, he escaped with minor injuries. The During the winter of 1927-28, wet and heavy rains not only delayed the work, but also caused the freshly poured foundation of the Marquette to collapse making it necessary to pour a new one. Construction on the hotel was constantly delayed so that the intended opening of the Marquette did not happen concurrently with the Mississippi River bridge opening on September 3, 1928 as was originally intended. It was not until November 17, 1928 that the Hotel Marquette could commemorate the hotel's opening with a "Grand Gala." 18

The grand opening of the Marquette was a gigantic social affair, with over 8,000 people attending the festivities. Thousands of people crowded Broadway Street in front of the hotel before the "Grand Opening" ever began. The attendance far exceeded anyone's expectations. Hotel staff greeted visitors dressed in "flashy Spanish costumes." Festivities began at eight o'clock in the evening and continued until midnight. Only a few hundred personal invitations were sent, but newspaper advertisements promoting the event prompted the community's attendance. 21

The local Louis K. Juden Post of American Legion Drum and Bugle Corps along with the Cape Girardeau Municipal Band paraded in full uniform down Broadway just before the scheduled 8:00 p.m. opening signaling commencement of the event. People were escorted into the lobby through the Fountain Street entrance and continued from there into the coffee shop. From there they proceeded into the kitchen followed by a tour of the dining halls and

¹³ Undated newspaper article in Glenn House archives, "Buildings - Public V" folder; Images from the Past. P. 194.

¹⁴ Cape Girardeau County Recorder of Deeds Office.

¹⁵ This was derived from information on the 1908 and 1915 Sanborn Insurance Company maps.

The Marquette was "featured" in the new building program for 1928 according to "Big Building Program for Cape is Launched" in the April 20, 1928 issue of the Southeast Missourian; According to Karen Grace's article, "Marquette Hotel was Very Grand," in the Nov. 1985 issue of the Heritage Review, construction on the Marquette began in late summer 1927; The article, dated Nov. 20, 1928, titled "8000 Inspect Marquette at Big Opening" in the Southeast Missourian mentions that 8000 people showed up for the grand opening of the hotel on November 17, 1928; Also "Building New Hotel Was Big Community Project." Southeast Missourian, Nov. 17, 1928.

¹⁷ "Man Has Narrow Escape in Fall from New Hotel." Southeast Missourian, June 13, 1928.

Is Grace.

^{19 &}quot;8,000 Inspect Marquette at Big Opening." Southeast Missourian, Nov. 19, 1928.

²⁰ "Hotel Staff is Ready for Gala Opening." Southeast Missourian, Nov. 17, 1928.

²¹ New Hotel Marquette to be Formally Opened Tonight." Southeast Missourian, Nov. 17, 1928.

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Marquette Hotel Cape Girardeau County, MO

hen back into the lobby. From this point they rode the two elevators up to the third floor where they inspected the total rooms. They then descended down each floor, stopping at the mezzanine overlooking the lobby and viewed the only radio station in Cape Girardeau, KFVS (of the Hirsch Battery and Radio Company).²² Music for dancing, scheduled for 9 o'clock until midnight, was played by a local eight-piece orchestra named the "Collegians" in the Dining Halls. The hotel was officially open and overnight guests were welcome to be the very first guests of the new total.²³ Ironically, the "first" guest at the hotel was Mr. Lewis First, a traveling salesman from Kansas City.²⁴

Distinguished guests attending the formal grand opening banquet and dance included Charles L. Harrison, president of the Cape Girardeau Hotel Co., who presided over the opening banquet; Rev. Charles H. Morton, pastor of the Presbyterian Church, who gave the invocation; Ralph E. Bailey, former Congressman and resident of Sikeston, was the principal speaker; Russell L. Dearmont, representing Mayor Barks; Peter Anderson of St. Louis, president of the Interstate Hotels Company; Herman Willdebrand of St. Charles, president of the St. Charles Hotel Co., that is also a piece of the Interstate chain; and Herbert Hahn of St. Louis, secretary of the Interstate Hotels Co. Out-of-town business quests included Mr. and Mrs. W. P. Manske; Mr. and Mrs. George F. Bartling and family, from St. Louis (representing the Manske and Bartling firm); J. N. Roth and Sain Plow both of St. Louis (representing Famous-Barr—the company that furnished the hotel); W. A. Packer, Phillip Zigenfus, Kenneth Funston, Hugh Gordon, business men from St. Louis; Howard Mitchell and his guests from Kansas City. Other important guests included Mr. and Mrs. E. C. Matthews of Sikeston, Mr. and Mrs. Lynn Stallcup of Sikeston, and Mrs. John Himmelberger, Jr. of Morehouse, Mr. and Mrs. W. F. Bergmann of Cape Girardeau and their daughter, Mrs. Dallas Evans of Flint, Michigan. Mrs. Michigan.

There are three conflicting accounts on exactly where the name "Marquette" came from for the hotel. The first and more probable explanation is that the name was chosen because of Father Jacques Marquette's contribution to exploring this area of the country. Specifically, he was the French explorer who helped Louis Jolliet record the outline of the banks of the Mississippi River from Wisconsin to Arkansas. There is a replica of the Marquette family crest, designed by the architect that was placed on the façade of the hotel over the main doorway. The second interpretation focuses on the Marquette Cement Manufacturing Company stating the hotel was named after the cement company as a token of respect and friendship. During the hotel's construction, the Marquette Cement Co. showed great interest in Cape Girardeau and helped whenever needed in community endeavors. The final explication is that the notel was named Marquette as a reflection of the spirit from the early Spanish settlers. Supposedly, the name was that of an early Spanish explorer that traveled the Mississippi River and visited the shores of Cape Girardeau when it was just a small village.

^{!2} Ibid.

¹³ Ibid.

²⁴ "Mr. First is the First Guest at Marquette Hotel." Southeast Missourian, Nov. 20, 1928.

^{25 &}quot;Many Attend Formal Opening Ceremonies for New Cape Hotel." Southeast Missourian, Nov. 28, 1928.

¹⁶ Ibid.

²⁷ Jane Stephens and Bonnie Stepenoff. "Style and Meaning: The Spanish Revival in Cape Girardeau 1924 - 1937." The Society of Architectural Historians Missouri Valley Chapter Newsletter, Fall 1998; An article in the Southeast Missourian on Nov. 17, 1928, titled "Interior of Hotel Brings Hints of Spain," also reflects the intent of the builders to associate the design of the hotel with Cape Girardeau's Spanish heritage.

²⁸ "Tells Why Marquette Was Picked for Name of Hotel." Southeast Missourian, Nov. 17, 1928.

^{29 &}quot;Marquette Reflects Spirit of Early Settlers Here." Southeast Missourian, Nov. 17, 1928.

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A unique feature of the Marquette was its roof top gardens, which the public first saw in the spring of 1929. At he time, the roof of the Marquette was the highest point in the downtown area and offered a spectacular view of the iver and surrounding countryside, and many people came to enjoy the sites.³⁰

On January 24, 1936, William Berberich, the president of the Marquette Holding Company (previously known is the Marquette Hotel Company), announced plans to erect a 40-room addition to the Marquette. The five-story, 570,000 addition was to be located directly over the coffee shop. The original architect, Walter P. Manske, would lesign the addition.³¹ Construction began on March 1, 1936 and was finished by October 8, 1936.³² The design of the addition was an exact duplication of the original construction down to the original Spanish-styled ornamentation.

After the completion of the addition, the Marquette, unable to recover from the scars left from the depression, and despite attempts to rejuvenate business, was sold at a great loss to William Berberich, Sr., Mabel Berberich, and Robert F. Berberich (former board members of the Marquette Hotel/Holding Company who reorganized as the Berberich Company) on December 21, 1936. The original \$300,000 hotel was purchased for \$92,950.³³

In 1951, with business having improved markedly, the main floor of the Marquette was renovated.³⁴ The coffee shop and restaurant were extensively remodeled, and a lounge with a star-shaped bar was added. During this time, the seating and cooling system was updated with Carrier units.³⁵

In the 1960s, due to competition from motels along the new Interstate 55, the Berberich Company decided to sell the Marquette.³⁶ On December 23, 1969 the Marquette changed hands once again at the price of \$100,000 to Thad 3ullock, whose wife, Ruby, is the current owner (as of October 2001).³⁷ Mr. Bullock moved his family into the hotel and used the lobby as a piano/organ studio while continuing to run the hotel until the Board of Health closed it down on July 1, 1971.³⁸ The Bullocks lived in the Hotel until the mid 1970s, and the piano store continued operation until he late 1990s, when Thad Bullock died. Since then, the building has been vacant.³⁹

After it opened, the Marquette immediately became the central hub of social gatherings in the Cape Girardeau area and remained so until the 1960s. It also was one of the finest dining locations due to the excellent chefs employed through the years. It became the most popular place to hold banquets, weddings, receptions and club meetings. KFVS radio, the first radio station in Cape Girardeau, broadcast from a glass wall booth on the mezzanine where the owner/operators interviewed local and visiting celebrities. During the early years when KFVS was the only radio station in Cape, the lobby stayed filled with people enjoying the live broadcasts. The Marquette also served as the

¹⁰ "Hotel Roof Garden Affords Fine View of Cape Girardeau." Southeast Missourian, Nov. 17, 1928.

^{11 &}quot;40-Room Annex to Cape Hotel, Costing \$70,000 to be built." Southeast Missourian, Jan. 24, 1936.

A Jan 24, 1936 Southeast Missourian article mentions that construction will begin "about March 1." Karen Grace also says that construction started at this time; in addition she also mentions that construction was completed on October 8, 1936. However, the Southeast Missourian does not reflect this. An article on new building construction on October 8th, in the Missourian, seems to indicate that constructed completed sometime previous to this date. A further article in the Missourian on Dec 31, 1936 states that construction on the Marquette addition began and was completed during 1936.

³³ Cape Girardeau County Recorder of Deeds Office.

¹⁴ Building permit, dated Nov 16, 1951 from the City of Cape Girardeau.

¹⁵ According to a property tax survey completed July 20, 1983.

³⁶ Grace.

³⁷ Cape Girardeau County Recorder of Deeds Office.

B Grace.

³⁹ Oral interview with Carol Bullock, Thad Bullock's daughter.

¹⁰ Grace.

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neeting place for the Rotary Club and Lions Club until the 1960s. The Marquette had its share of celebrities visit neluding people like Eleanor Roosevelt and Alben Barkley, from Paducah, Kentucky, who served as a Vice-President under Franklin D. Roosevelt. Even Dwight David Eisenhower reserved a room while campaigning throughout the country, but unfortunately had to cancel. A

COMMERCIAL CONTEXT

From its inception, the Marquette Hotel has played an important, and sometimes central, role in the commerce of Cape Girardeau. It was created to help the economy of the city, and local businesses and private citizens paid for its construction. A large number of businesses participated in its construction, and many were eventually located in the notel building itself. The building of the Marquette was even attributed with bringing a new railroad and factory to the city.

In 1926, community leaders recognized the need for a bridge across the Mississippi linking Cape Girardeau with the neighboring state of Illinois in order to bolster the local economy. At the time, there weren't any bridges crossing over the Mississippi River between St. Louis, Missouri, and Memphis, Tennessee, that would accommodate he usage of the automobile. Influential people in the community of Cape Girardeau, Missouri chose the location for his bridge, or link, connecting Missouri to Illinois.

In 1927, a group of Cape Girardeau businessmen launched a proposal for a grand new hotel to accommodate he anticipated increase in visitors via the new bridge. The Cape Girardeau Hotel Company was the result of this collaboration, and in June 1927, it made a public stock offering. The Marquette Hotel Company was represented by Charles Harrison, president; W. J. Kies, Vice-President; C. A. Vandivort, Secretary; and Alfred Harty, Treasurer. Members on the board of directors included J. A. Ridgon, F. A. Groves, and R. B. Dickenson (who was from Chicago Illinois—the only member not from Cape Girardeau). Half of the investment money came from Cape Girardeau while the remaining half came from outside the area. Both private citizens and business leaders purchased stock in the hotel. \$160,000 in mortgage bonds, bearing 6% interest, were first issued for the construction of the hotel and were payable over the next twenty years. Then \$100,000 in preferred and common stock was offered. Almost \$60,000 of this \$100,000 was purchased in Cape Girardeau and the rest was sold to local connections outside the immediate community. The Preferred stocks yielded 6% cumulative interest and were sold for \$100 per share. The Interstate Hotels, Inc., of St. Louis, on a fifteen-year lease agreement, which would supply the sufficient proceeds to cover interstate charges and bond debts.

A large number of regional businesses contributed to the building of the Marquette including the Marquette Cement Company (Cape Girardeau), T. L. Gerlach (weather-stripping expert from Cape Girardeau), P. T. Langan Lumber Co. (Cairo, IL), Fichler Heating Co., (St. Louis), Southeast Missouri Lumber Co. (Cape Girardeau), La Salle

¹¹ "Recollections of Broadway" by Allen Oliver. Patty Mulkey Collection, Archives and Regional History, Southeast Missouri State University, Cape Girardeau, Mo.

¹² Joni Adams. "Marquette: Last of the Grand Hotels." Heritage Review, Nov. 5, 1981.

¹³ "Building New Hotel Was Big Community Project." Southeast Missourian, Nov. 17, 1928.

⁴⁴ Snider and Collins.

^{45 &}quot;Building New Hotel Was Big Community Project." Southeast Missourian, Nov. 17, 1928.

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ron Works (St. Louis), Pollack Brothers Plumbing and Heating (Cape Girardeau), and Waldheim-Platt & Co., Inc. nvestment Securities (St. Louis). 46

The Marquette Hotel is well known as the third location of KFVS, the first radio station in Cape Girardeau. The irst location was at the Hirsch House, located at 318 S. Frederick St., where Oscar Hirsch made his first broadcast on uly 25, 1925. Between 1925 and 1928, Mr. Hirsch relocated his radio station to a battery store located at 318 S. Frederick St. From here he broadcast using a 50-watt transmitter. KFVS then moved to the second floor of the Marquette Hotel, where it began broadcasting on the opening day of the Marquette on November 18, 1928. The econd floor housed a glass wall booth looking out upon the mezzanine where the owner and radio operators nterviewed local and visiting celebrities. During the early radio years of Cape Girardeau when KFVS was the only adio station in Cape, the mezzanine stayed filled with people enjoying the live broadcasts. 50

Many businesses occupied the Marquette during its history. When it opened, it included Mr. Cherry and his on's floral business, Dormeyer's Drug Store and Chester Kassel's photographic studio.⁵¹ Later on, a beauty shop was ocated in the building.⁵² The Marquette was also given credit for motivating the location and building of the Missouri acific Railroad to Cape Girardeau and the arrival of a new factory (not identified by name).⁵³ A quote from the Southeast Missourian on November 17, 1928 in an article entitled, "The New Marquette" read as follows:

The new Marquette Hotel reflects in its way the spirit of Cape Girardeau. It is a credit, an inspiration and a challenge to the community to keep going ahead. It will be a commercial success of course, and it will be much more.⁵⁴

⁶ Information from advertisements posted in the Nov. 17, 1928 issue of the Southeast Missourian.

⁷ Images from the Past. p. 36.

⁸ Felix E. Snider and Earl Augustus Collins. Cape Girardeau Biography of City. Cape Girardeau: Ramfre Press, 1956. p. 288

⁹ "New Hotel Marquette to be Formally Opened Tonight." Southeast Missourian, Nov. 17, 1928.

⁰ Grace.

[&]quot;The New Marquette." Southeast Missourian, Nov. 17, 1928; "New Marquette Hotel to be Opened." Southeast Missourian, Sept. 3, 1928.

² July 6, 1936 building permit from the City of Cape Girardeau.

³ "The New Marquette." Southeast Missourian, Nov. 17, 1928.

¹⁴ Ibid.

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ARCHITECTURAL BACKGROUND AND SIGNIFICANCE

The Marquette Hotel derives a large amount of significance from its Spanish Colonial Revival architecture. In Cape Girardeau, few buildings were designed in the Spanish Colonial Revival style and even fewer are still standing. In fact, the Marquette is only one of seven other significant Spanish Colonial Revival buildings still surviving. The other six are the Southeast Missourian Building (built 1924-25), Surety Insurance Building (formerly the Cherry Florist when it opened in 1925), Hecht's Department Store (built in 1927), Leuders' Studio (built in 1925), a small loctors office at 714 Broadway St., and the Playdium Building, also on Broadway. All of these structures use Spanish-derived decorative elements, such as terra-cotta, wrought iron, and exposed rafters to varying degrees, but it is he Marquette along with the Southeast Missourian Building, that represent Spanish Colonial Revival architecture in the highest expression. These two buildings incorporate a large amount of expensive and elegant detailing on the exterior and interior of the building. In constructing the Marquette, its builders chose to spend more money on the esthetics of the building rather than make it larger. Specifically, intricately molded terra-cotta, featuring everything from fleur de leis, spirals, and floral motifs, appear on the Marquette as well as decorative wrought iron balconets. In side, glazed tiles, featuring floral designs, decorate the floors and portions of the walls. All of these elements were expensive to execute and were specifically chosen for their visual impact.

Spanish Colonial Revival architecture incorporates details inspired from Moorish, Byzantine, Gothic, and Renaissance traditions. Roof tiles are typically of terra-cotta, and come in two forms: S-shaped, of Spanish derivation, and C-shaped, of Mission derivation. The style also incorporates extensively carved wood, which is usually featured in arge entry doors. Spiral columns and pilasters, carved stonework, and pattern tiles also appear. Grills and balconies of vrought iron or of wood are also found. The highest style examples tend to include round or square towers. Landmark examples of this style typically occur in California, Arizona, Texas, and Florida. However, they are rare elsewhere. Vearly all of these elements can be found on the Marquette Hotel, a building that could easily qualify as a landmark of Spanish Colonial Revival architecture in the Mid-West.

Spanish Revival architecture received wide attention with the opening of the Panama-California Exposition in 3an Diego in 1915. The style flourished in the 1920s and 1930s, especially in California, Florida, and the Southwest areas with large amounts of Spanish colonial heritage). While the part of the Americas that was to become Missouri ever was in the main sphere of Spanish colonial influence, it was controlled by Spain from to 1762 to 1800 in the period after French control and before the Louisiana Purchase. This lead the builders in Cape Girardeau to specifically choose the Spanish Revival style because of its association with the Spanish heritage of the area. ⁵⁹

Walter P. Manske and George F. Bartling, well-known and respected architects from St. Louis, designed the Marquette Hotel in 1927. R. K. Knox, from Cape Girardeau, was the supervising architect, ⁶⁰ and A. H. Gerhardt, a ocal contractor, who used local labor and materials whenever possible, was given the job of general contractor. ⁶¹

⁵ Stephens and Stepenoff.

⁶ "Building New Hotel Was Big Community Project." Southeast Missourian, Nov. 17, 1928.

⁷ John J. Blumenson. *Identifying American Architecture*. New York: W.W. Norton & Co., 1981. P. 8; Virginia and Lee McAlester. *A Field Guide to American Houses*. New York: Alfred E. Knopf, 1998. Pp. 417-18.

⁸ Carl J. Ekberg. Colonial Ste. Genevieve. Gerald, Missouri: The Patrice Press, 1985. Pp 52, 82.

^{&#}x27;9 Ibid.

^o Original architectural blueprints dated September 1927.

[&]quot; "Building is an Impressive One." Southeast Missourian, Nov. 17, 1928.

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Jnited States Department of the Interior Value of t

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VERBAL BOUNDARY DESCRIPTION

n the city of Cape Girardeau, the western 90 feet of lot 14 in Range "E" and parts of lots 12 and 13, as follows: begin 158 feet south from the northwest corner of lot 13, thence south with Fountain Street 67.5 feet to the north line of an alley; thence east parallel to the south line of lots 13 and 12, 203.0 feet to the west line of an alley running north and south through lots 11 and 12 in Range "E"; thence north along the west line of said alley 67.5 feet for a corner; thence west parallel to the south line of lots 12 and 13, 203.0 feet to the point of beginning.

BOUNDARY JUSTIFICATION

The verbal boundary description describes the outline of the Marquette Hotel and the neighboring parking lot to the north that has been historically associated with the hotel. It also synonymous with the deed description for the property. The hotel fills (within a foot or two) the entire western 90 feet of lot 14 in Range "E." The portions of lots 12 and 13 described above constitute the outline of the aforementioned parking lot.

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PHOTOGRAPHS

The following information is the same for all photographs:

Marquette Hotel 338 Broadway St., Cape Girardeau Cape Girardeau County, MO

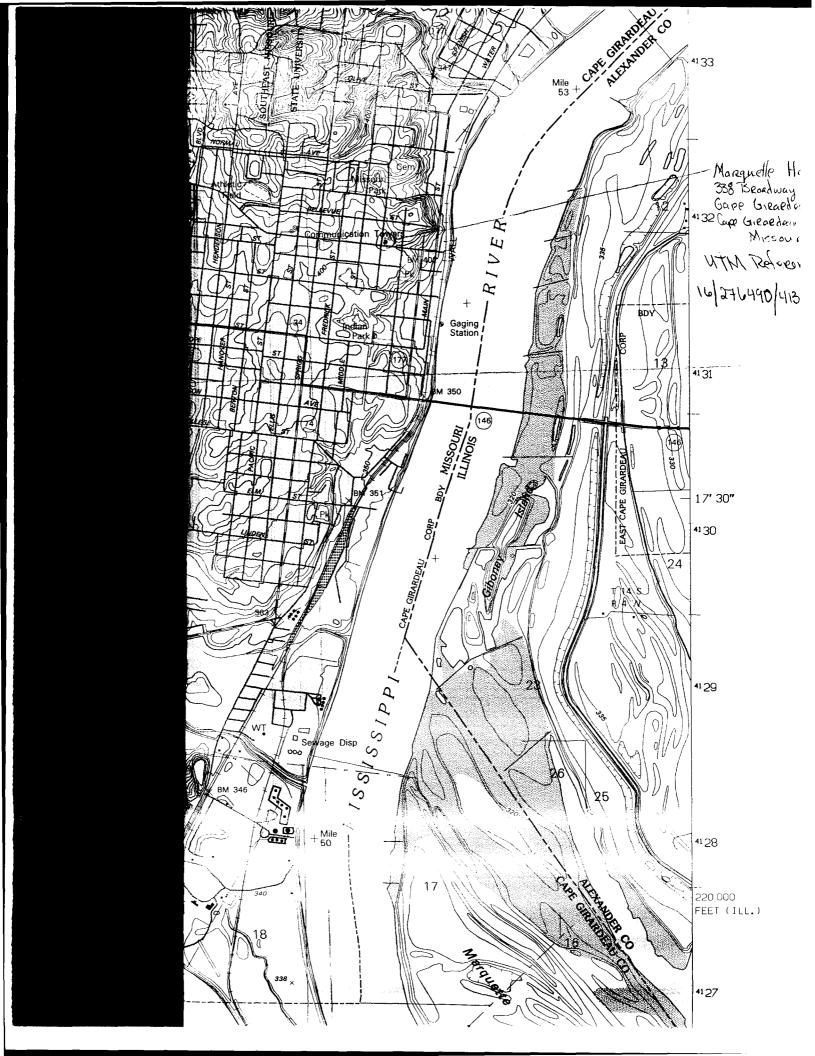
All photos taken by Robin Seiler, April 2001

Location of negatives:

Feremy Wells
1124 Themis St., Apt. A
Cape Girardeau, MO 63701

LIST OF PHOTOGRAPHS

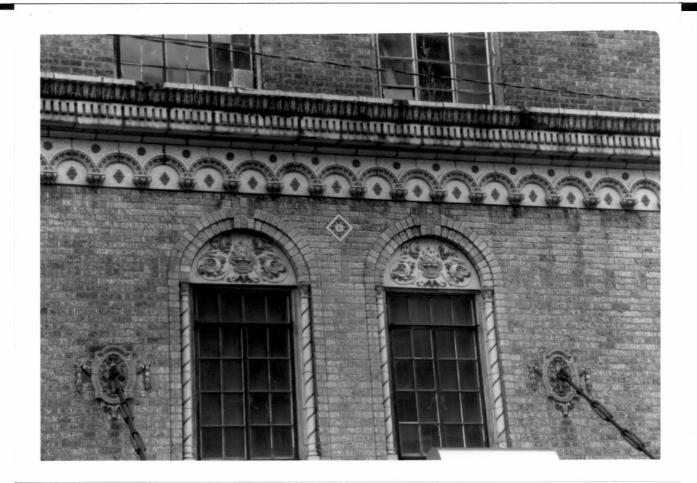
- 1. Main façade elevation, looking north
- 2. Façade and west elevation, facing the southwest corner (looking northeast)
- 3. Close-up detail of bottom of window arch (from façade)
- 4. Close-up of detail of façade (windows over the marquee)
- 5. North elevation of garage and parking lot, looking south
- 6. North and east elevations, looking south
- 7. East and west elevations, looking west
- 8. Garage façade, looking east
- 9. Representative room on second floor (interior)
- 10. Mezzanine (interior, taken from second floor balcony)







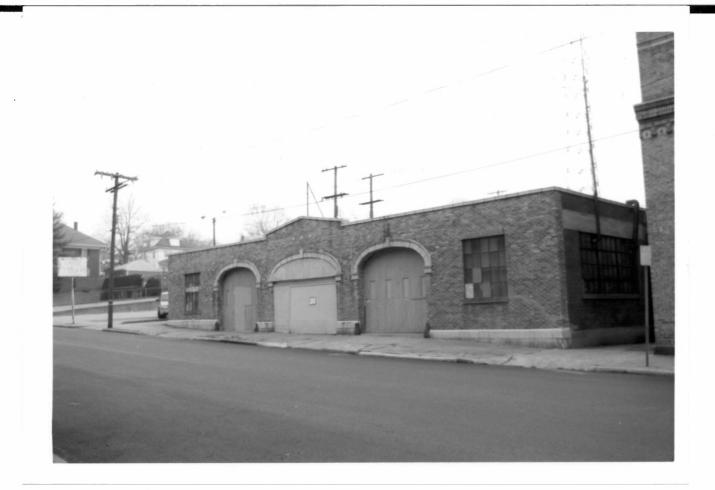
















EXTRA













