United States Department of the Interior Heritage Conservation and Recreation Service

National Register of Historic Places Inventory—Nomination Form



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See instructions in How to Complete National Register Forms Type all entries—complete applicable sections

1. Name

and/or common					
2. Loca	ation				
street & number	721 Olive Street			not for publication	
city. town St.	. Louis	vicinity of	congressional district	#3Richard Gephard	
state Missou	uri code	29 county	St. Louis City	code 510	
3. Clas	sification				
Category district X_ building(s) structure site object	Ownership public _X private both Public Acquisition in process being considered	Status X occupied unoccupied work in progress Accessible X yes: restricted yes: unrestricted no	Present Use agriculture _Xcommercial educational entertainment government industrial military	museum park private residence religious * scientific transportation other:	
4. Own	er of Proper	ty			
<u> </u>	Dubinsky, Estate of 721 Olive Street	Harold W. Dubinsky	and Alan Pervil		
street & number city, town S	t. Louis	vicinity of	state	M0 63101	
	ation of Lega			n en andalah da kiti kiri dalah kur uptan <u>kiri sertementan sekara</u> ng	
courthouse, regis	stry of deeds, etc. St.	Louis City Hall			
street & number	Tucker Boulevard	and Market Street		· · · · · · · · · · · · · · · · · · ·	
city, town	St. Louis		state	MO 63103	
6. Repr	resentation	in Existing	Surveys	<u>, , , , , , , , , , , , , , , , , , , </u>	
Architectu titleCentral Bu	ural Survey of the usiness District, St	Louis has this pro-	operty been determined el	egible?yes _Xno	
date October	r, 1975; revised, Ap	ril, 1977	federal sta	te county _x local	
depository for su	and the second	ks Association of stnut Street, #121			
city, town St	t. Louis		. state	MO 63101	

FHR-3-300 (11-78)

United States Department of the Interior Heritage Conservation and Recreation Service

National Register of Historic Places Inventory—Nomination Form

Continuation sheet Chemical Building, St. Louis Item number 6

Missouri State Historical Survey-1981 Historic Preservation Program Department of Natural Resources P. O. Box 176 Jefferson City,

Item #9

Bibliography

Brickbuilder 6 (September, 1896): 177.

- Bryan, John Albury. "Iron in St. Louis Architecture Between 1800 and 1900." (Mimeographed.) n.p.: c. 1940.
- Condit, Carl. <u>The Chicago School of Architecture</u>. Chicago: The University of Chicago Press, 1964.

The Inland Architect and News Record 25 (May, 1895): 39.

St. Louis Builder 8 (October, 1901).

- Schuyler, Montgomery. "Henry Ives Cobb." <u>Great American Architects Series Number 2</u>. New York: The Architectural Record, 1896.
- Sherer, S. L. "Interesting Brick and Terra-Cotta Architecture in St. Louis. III. Commercial, Institutional, Etc." <u>Brickbuilder</u> 12 (May, 1903): 100.

Item #10, cont.

south alley of CB 181; thence turning west continue 125 feet along the north wall of the Chemical Building; thence turning south continue approximagely 115 along the east side of N. Ninth Street to point of origin.

Item #11, cont.	
2. James M. Denny, Section Chief, Nominations-Survey	
and State Contact Person	January 22, 1982
Department of Natural Resources	314/751-4096
Historic Preservation Program	
P.O. Box 176	
Jefferson City	Missouri 65102

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MO 65102

7. Description

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Describe the present and original (if known) physical appearance

The 1896 Chemical Building designed by Chicago architect Henry Ives Cobb and its 1903 annex designed by the St. Louis firm of Mauran, Russell & Garden to replicate Cobb's orieled design commands consideration for its distinctive and durable architectural presence on the important downtown St. Louis corner of Eighth and Olive Streets. Both portions of the building were constructed for the Chemical Building Company, formed originally to provide new facilities for the Chemical National Bank but never used for this purpose. A comparison of Cobb's building (Photo #1) and the building as it appears today (Photo #2) reveals the faithfulness of the annex design to the original.

The Chemical Building rises seventeen stories from the street level, where periodic alterations have been made. At the second story wide cast iron panels with Renaissance designs cover the piers and frieze above recessed bay windows. Paired, decorative cast iron brackets (tripled on either side of the major entrance on Olive) support the projecting bay windows which rise from the third through the sixteenth stories. Wide decorative terra cotta bands wrap around the elevations between the third, fourth and fifth stories. Between other stories terra cotta moldings define upper and lower edges of the spandrels and continue across the piers. The fourteenth story is faced with "rusticated" brick and set off by decorative terra cotta bands. The fifteenth and sixteenth stories are given a vertical lift by the omission of horizantal moldings between them. Pilasters with molded capitals terminate in arches at the sixteenth story. Palmettes form the keystones; palmettes are repeated in the spandrels. Above, a projecting cornice edged with copper is surmounted by the original parapet with decorative molding.

The ornamental cast iron furnished by Christopher and Simpson and the terra cotta by Winkle Terra Cotta Company were products of St. Louis' highly developed capacity to manufacture these building materials. Structural steel for the building came from the DePaw Mills of Indiana.¹ Other iron work can be seen at the rear elevation where a staircase housing with stepped windows rises from the third through sixteenth stories in a fashion similar to that of Burnham & Root's Rookery. (Photo #3) The cantilevered iron staircase inside rises compactly in tight turns of the marble stairs. The iron panels above and below the windows are ornamented by double and solo fish patterns. The view of the rear elevations also reveals the use by Mauran, Russell & Garden of doubled windows for the annex. On the "new" west facade, windows appear in the projecting bays of the parapet, which are blind in Cobb's design.

Remodelings have affected only the first story facades, except for the major entrance on Olive marked by two stories of highly polished stone and 1930's stainless steel lettering.

1John Albury Bryan, "Iron in St. Louis Architecture Between 1800 and 1900," c. 1940 (Mimeographed.) Bryan wrote that the iron work was originally painted to match the brick and terra cotta.

8. Significance

Period	Areas of SignificanceC	heck and justify below	ι.	
1400–1499 1500–1599 1600–1699 1700–1799 X 1800–1899	archeology-prehistoric archeology-historic agriculture X architecture art commerce communications	conservation economics education engineering exploration/settlement	Iandscape architectur Iaw Iterature	re religion science sculpture social/ humanitarian theater transportation other (specify)

Specific dates 1896; 1903

Builder/Architect Henry Ives Cobb; Mauran, Russell & Garden

respectively

Statement of Significance (in one paragraph)

The undulant, red brick and terra cotta Chemical Building built in 1896 from plans by Chicago architect Henry Ives Cobb is significant as the outstanding St. Louis example of the Chicago-style orieled office building and a direct descendant of Holabird & Roche's Tacoma Building of 1886-89 (demolished). The west facade, extended north with a 1903 addition by St. Louis architects Mauran, Russell & Garden, exactly replicated Cobb's design. Distinguished also by rich cast iron ornament now the color of oxidized copper at the first two stories of its facades, the Chemical Building's projecting bays are visible blocks away from its site at the northeast corner of Eighth and Olive Streets. (Photo #2)

In 1875, a four-story store and office building stood on the site of the Chemical Building--evidence of the steady progression of minor commercial building into what had been an upper-middle class residential enclave. This change was hastened by the beginning of construction of the massive Federal Building (St. Louis Old Post Office) in 1876, on the entire block to the west. When the city's east-west rail capability was dramatically enhanced by the completion of the Eads Bridge over the Mississippi in 1874, St. Louis' commercial district (once strung out along the river) began to focus in a cluster in the blocks west of Broadway. Serious investment capital was attracted to a St. Louis no longer so tightly linked to the economically crippled post-war South.

Prominent architects first from the east and then Chicago were invited to design major office buildings worthy of the city's growing prosperity and optimism in this new center of commercial and financial activity. The first of these was the Turner Building, designed in 1883 by the eminent Boston firm of Peabody & Stearns and built immediately north of the Chemical Building site. It was followed by major office buildings by Shepley, Rutan & Coolidge and Adler & Sullivan's Wainwright Building. The sixteen story Union Trust Building, which in 1893 was the giant of the city, occupied the corner site just east of the Chemical Building's site. Cobb's building would be the last designed by prominent architects from outside the city until after World War II.

Though now regarded as one of the gems of the Central Business District, at the time of its completion in 1896 (Photo #1), the Chemical Building was accorded a luke-warm reception by the anonymous St. Louis correspondent for <u>The Brickbuilder</u> who did not even mention architect Henry Ives Cobb by name:

It contains no special features, other than those found in other first-class office buildings. It is seventeen stories high, in what Barr Ferree is pleased to call the degenerate Chicago style; its many angular bays and the numerous ornamented horizontal lines suggest, to use a common expression, that the architect had found "a good thing," and was tempted to "push it along." He has left United States Department of the Interior Meritage Conservation and Recreation Service

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Continuation sheetChemical Building, St. Louis Item number 8

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no quiet spot upon which we may rest the eye, and, although we may be awed by its great height we find it lacks the impressive simplicity and imposing grandeur of its less pretentious neighbor, the Union Trust Building....The architect has given us quite a surprise by the use of very vivid red brick and terra-cotta, quite out of the ordinary in this day of lighter colors.¹

Henry Ives Cobb, FAIA, (1859-1931) was born and educated through high school in Brookline, Massachusetts. After travel in Europe he studied engineering at M.I.T. and the Lawrence Scientific School at Harvard, then entered the architectural firm of Peabody & Stearns. In 1882, he began work in Chicago where he formed a seven-year partnership with Charles S. Frost, continuing on his own in Chicago from 1899 until moving to New York in 1902. Except for the 1884 Chicago Opera House, described by Carl Condit as "one of the triumphs of the early period" of the Chicago School because of its expanses of glass at the first two stories, the work of Cobb's immensely successful practice shows much more interest in the allusive power of historical styles than in the expression of structure and function which preoccupied many Chicago architects of the late nineteenth century.²

When Cobb's only St. Louis building was completed, the first ground floor tenants were tailors and candy and tobacco shops. Lippe's Oyster and Chop House occupied the basement. Nelson C. Chapman, wealthy scion of a lumber baron and a co-owner of the building, was one of the first tenants. (Henry Ives Cobb was listed in 1901 as one of the seven owners of the building, but it is not known if he was one of the original investors.) Insurance companies and law firms provided the bulk of tenants along with several architects including John Laurence Mauran (Shepley, Rutan & Coolidge's St. Louis partner, and soon to marry Chapman's niece) on the sixteenth floor.

In 1901, the <u>St. Louis Builder</u> announced that plans had been made to raze the Turner Building and replace it with an annex to the Chemical Building.³ The passing of the Turner Building was mourned by architectural critic S. L. Sherer in <u>The</u> <u>Brickbuilder</u> in 1903:

The first of our modern fireproof office buildings, its beauty has not saved it from falling a victim to the inexorable demand for light. It is unfortunate that so beautiful and interesting a structure should disappear from view, for the educational influence of such a monument is beyond computation in money.⁴

The problem of blockage of light and air by the new skyscapers was addressed by a new building code in 1897 which set 150 feet as the limit for new construction--a limit already exceeded by the Chemical and Union Trust Buildings. Early in 1902 drawings were prepared for an addition by Mauran, Russell & Garden (formed in 1900 by Mauran and Ernest J. Russell and Edward G. Garden of his Shepley, Rutan & Coolidge staff). Originally planned as an eight story building to take up only half the depth of the Turner lot, a change was announced in the July, 1902 Builder: United States Department of the Interior Heritage Conservation and Recreation Service

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The increased capital and the granting by the Board of Appeals of a permit for the erection of a 16 story annex to the Chemical Building will insure a magnificent addition to the group of office buildings within a stone's throw of the Federal Building.⁵

A c. 1925 photograph provides a close-up view of the cast iron and terra cottaof the first three stories with the virtually seamless Mauran, Russell & Garden addition and the bustling street life of pre-Depression St. Louis. (Photo #4) St. Louis' diversified economic base helped it weather the Great Depression better than many cities but private development downtown ceased and did not resume until the 1960's. That same decade saw the demolition of twenty downtown buildings; many were replaced by garages or surface parking lots. Even the Old Post Office and the Wainwright Building narrowly escaped the headache ball.

The first professional architectural survey of the downtown, completed in 1975, identified many remaining buildings of outstanding merit including the Chemical Building. In 1976, it was designated an official City Landmark.

Of the ground floor shops of today's Chemical Building, only the cigar, and tobacco shop at 723 Olive retains the character and aroma of the late nineteenth century. Occupants of the shop since at least 1900, Moss & Lowenhaupt's name is etched in the glass of the mezzanine above the shop, now concealed behind a neon sign of 1940, and appears also on bronze panels in the recessed entryway to the shop with its pressed tin ceiling and wood cabinets. The shop also boasts the building's only remaining canvas window awning.

The 1896 critic of the Chemical Building who found it lacking in "impressive simplicity" also made a pronouncement about gray brick, used for the Union Trust Building:

There seens to be no better color, especially for downtown buildings, as it gives the appearance of solidity, and it is defaced less by smoke and dirt than any other color....

But time has been kinder to the Chemical Building than to the Union Trust. The Chemical's red brick and terra cotta are still fresh, and its vigorously articulated facades have been far less diminished by street level alterations than Alder & Sullivan's now grimy gray skyscaper.

FOOTNOTES

¹Brickbuilder 6 (September, 1896): 177.

²One of a series of articles reporting on office operations of major Chicago architects published in the May, 1898 <u>Inland Architect</u> described the efficient

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operation of Cobb's two-floor office and reveals the tight control he maintained over the products of his 100 to 130 person work force. The general superintendent.. .."has supervision over all superintendents, not only in Chicago but in other cities. And all work in other cities is done by the superintendent in charge, all drawings being made in Chicago, and everything is done through the Chicago office." (Unfortunately for historians of his architecture, Cobb ordered the work of his Chicago office destroyed before his departure from New York.)

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³St. Louis Builder 8 (October, 1901).
⁴Brickbuilder 6 (September, 1896): 177.
⁵St. Louis Builder 9 (July, 1902).
⁶Brickbuilder 8 (September, 1896): 177.

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9. Major Bibliographical References

See attached.

10.	Geogra	phical [Data	<u> </u>				
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	tion Landmarks	rter, Researc Association estnut Street	of St. Lo			<u>ditor</u> Septembe (314) 42		
city or to	wn St. Lo	uis,			state MO	63101	-	
12.		listoric l	Prese	rvatio			rtific	ation
The evalu	uated significance	e of this property v ai sta		te is: local				
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Photo Log:

Name of Property:	Chemical Building				
City or Vicinity:	St. Louis [Independent City]				
County: St. Louis	[Independent City] State: MO				
Photographer:	Jill R. Johnson (unless otherwise noted)				
Date					
Photographed:	1978 (unless otherwise noted)				

Description of Photograph(s) and number, include description of view indicating direction of camera:

1 of 4. S and W elevations, facing NE. Photo taken by unknown, 1901.

2 of 4. S and W elevations, facing NE.
3 of 4. N and E (rear) elevations, facing SW. Photo taken by Jane M. Porter, Sept. 1981.
4 of 4. S and W elevations, facing NE. Photo taken by unknown, circa 1925.







