

<https://www.fs.usda.gov/main/conservationeducation/smokey-woosy/poster-contest>

### **Poster Rules**

1. All poster entrees must be sponsored by a local Garden Club. Go to [National Garden Clubs Inc.](#) or contact the Sunbonnet Garden Club, a local Garden Club in Lebanon through the Bennett Spring Nature Center at 417-532-3925.
2. Posters must feature either Smokey Bear or Woodsy Owl, and must not feature both together.
3. Smokey Bear posters must be based upon and include, Smokey's fire prevention message: "Only YOU Can Prevent Wildfires!". Woodsy Owl posters must be based upon and include, Woodsy's conservation message: "Lend a Hand – care for the Land!"
4. The posters should encourage children to take a personal role in preventing wildfires or conserving natural resources.
5. Entry should be 11 x 17 inches in size.
6. Materials that can be used include: crayons, markers, poster paints, water colors, etc.
7. No three-dimensional posters, computer scanned, or electronically generated images will be accepted!
8. Put the following information on the back of the poster in the lower-right corner: The artist's name and grade, the name of the sponsoring local garden club-Sunbonnet Garden Club, 26250 Hwy 64A, Lebanon, MO 65536, 417-532-3925 and the Club President Sheila Buecher 417-650-0060. If it is permissible, please include the teacher's name, and the address, phone number, and email address for the artist and/or their parent or guardian. Be cautious if using a dark marker as it may show through. This information may be either written directly on the back of the poster or written on a separate sheet of paper that is then pasted in place.
9. Posters are to be completed by individual student artists. Competition may include students from 1st to 5th grade.
10. The local Garden Club chair for the Smokey and Woodsy poster contest must submit the poster contest entries.

### **Poster Tips**

1. A good poster has a bold and simple design.
2. Its message is delivered both in the picture and the slogan.
3. Its message is easily understood.
4. Posters are to be completed by individual student artists. Competition may include students from 1st to 5th grade.
5. Posters will be judged 20 percent each for originality, design, slogan, artwork, and overall effectiveness of the message.

**Poster Rights** – All entries will become property of the U. S. Forest Service. Posters will not be returned to contestants. The U. S. Forest Service and the National Garden Clubs, Inc., may use the poster artwork for national educational materials and outreach.