



## State Parks and Trails

Phil Leversedge, Deputy Director

**Midwest State Parks Executive Conference**

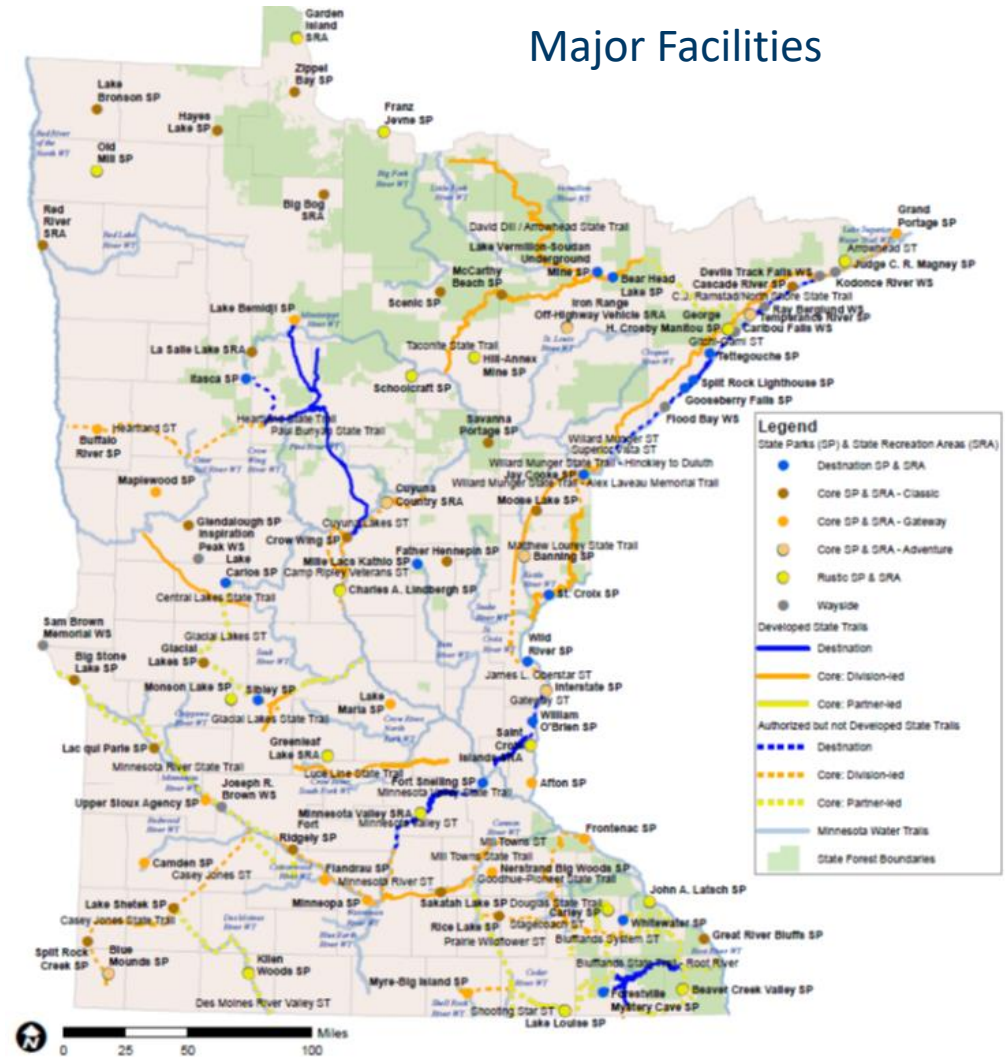
**April 16-20, 2018**



## Challenges & Opportunities

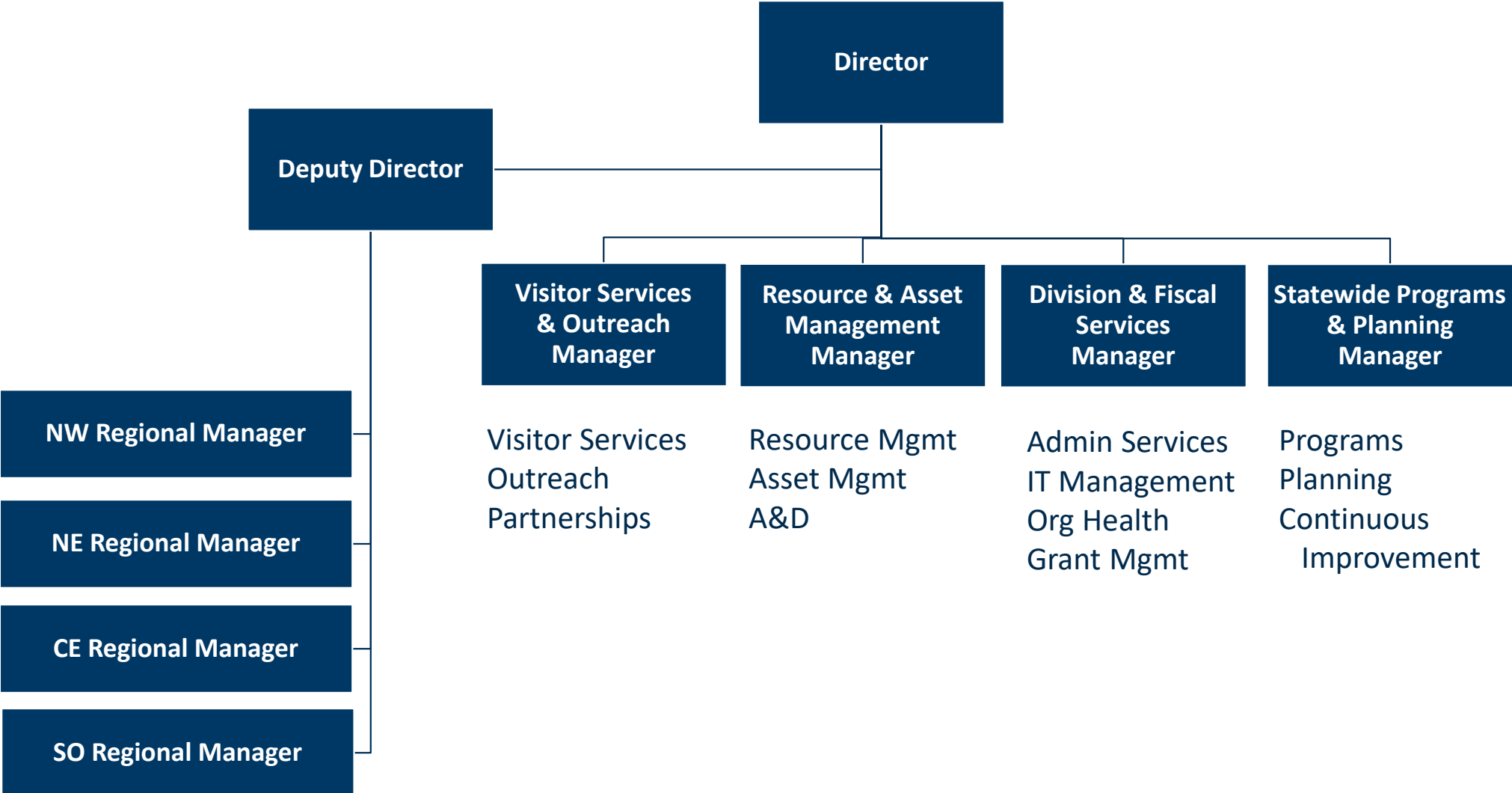
# State Parks and Trails

- 66 State Parks
- 9 State Recreation Areas
- 9 State Waysides
- 25 State Trails
- 35 State Water Trails
- Grant-in-aid trail programs



- **Organizational Realignment**
  - Combined 2 former Divisions in 2009-2010
  - Classification review of 150 field level positions
  - Integrated classifications based on the work
  - Developed new minimum qualifications for professional levels

# State Parks and Trails



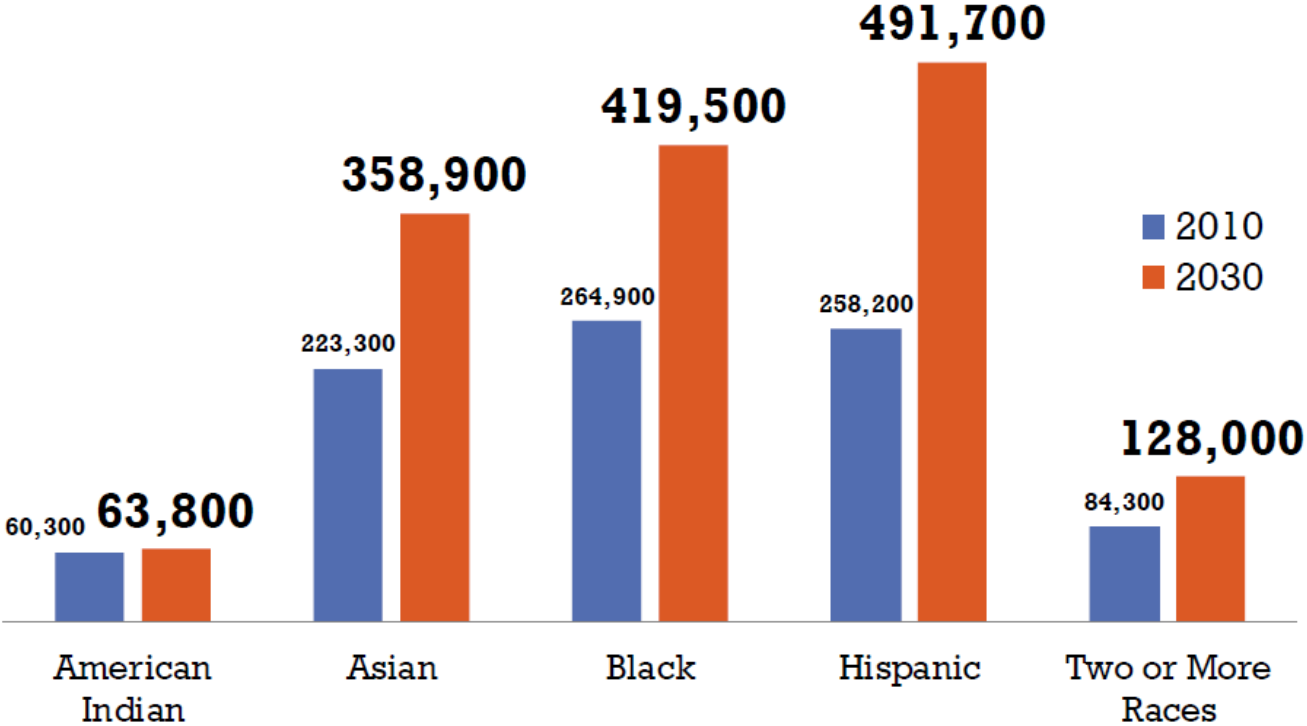


## 2018 Capital Bonding

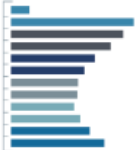
- \$133 M Asset Preservation
- \$10 M Accessible Outdoors



## Largest Growth in the Next 15 Years Non-White & Hispanic/Latino Segments



Source: Minnesota State Demographic Center projections.





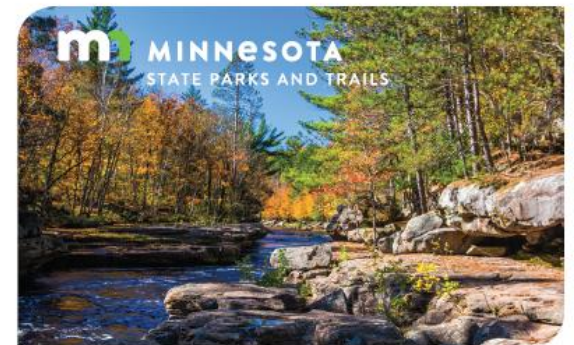
## Reaching New Audiences

- Multicultural media
- Urban outreach
- Park Rx – library checkout

### Minnesota State Park Pass

This pass allows you free access to any of the 75 Minnesota state parks and recreation areas.

1. Put this pass with the attached receipt in a visible place on your car's dashboard.
2. Pass is valid through the due date on receipt.



This pass and kit are non-transferable.  
They may not be requested or renewed.



# Thanks