

FOLLOWING LEWIS & CLARK-- 2002 KATY TRAIL RIDE SURVEY

1. Gender:

Female	91
Male	129

2. Age:

14 and Under	5
15 - 19	9
20 - 29	8
30 - 39	21
40 - 49	70
50 - 59	70
60 - 69	28
70 and Over	7

3. Household income:

Under 5,000	6
5000 - 9,999	14
10,000 - 14,999	1
15,000 - 19,999	4
20,000 - 24,999	3
25,000 - 29,999	6
30,000 - 34,999	12
35,000 - 39,999	12
40,000 - 44,999	12
45,000 - 49,999	12
50,000 - 75,000	42
Over 75,000	75

4. Highest level of formal education completed:

Grades 1 to 8	5
Some high school	6
High School	18
Some College	39
Undergraduate Degree	61
Graduate Degree	89

5. Ethnic background:

Caucasian/White	208
African American	0
Native American	3
Hispanic	2
Asian	1
Other	1
Decline to Answer	3

6. I bike most often on (check all that apply):

streets in town	81
bicycle trails	104
Katy trail	74
paved county roads	93
gravel roads	18
mountain bike trails	25

7. Approximate number of miles you ride each year:

1065.89

8. How many miles per day would you like to ride during the 2002 Katy Trail Ride?

45.54

9. I learned about the 2002 Katy Trail Ride from:

Past Camp or Take a Ride on the Katy 2001 Participant 63

Registration Form	6
Katy Trail Web Page	78
Other Web Site	7
Bicycle Club	3
Newspaper	9
Bicycling Magazine	4
State Parks Special Event Calendar	9

10. I decided to participate in this ride because: (check all that apply)

I enjoy cycling	160
I wanted a physical challenge	120
I've never participated in a long distance cycling event	74
I enjoy an organized and active vacation	79
I wanted to experience Missouri's Katy Trail State Park	120
It was an opportunity to share an event with my family and/or friends	81
I wanted to meet other bicyclists	55

11. I participated as a: (check one)

Full-tour participant	202
Day-rider (number of days _____)	4 avg. 3 days
Non-rider (number of days _____)	0
Volunteer	6

**THE FOLLOWING QUESTIONS ARE RATED USING A SCALE OF 1-5;
1=STRONGLY AGREE, 2=AGREE, 3=NO OPINION, 4=DISAGREE, 5=STRONGLY DISAGREE.**

12. The registration brochure:

provided me with all the necessary information required for participation

1	124	avg. 1.50
2	73	
3	12	
4	2	
5	1	

gave an accurate description of the ride

1	116	avg. 1.54
2	82	
3	6	
4	4	
5	2	

sufficiently detailed arrangements regarding food, lodging, and transportation.

1	105	avg. 1.67
2	77	
3	16	
4	9	
5	1	

13. The registration confirmation postcard or email, was:

received in a timely manner

1	147	avg. 1.42
2	44	
3	9	
4	6	
5	2	

accurate

1	146	avg. 1.34
2	40	
3	11	
4	1	
5	1	

informative

1	130	avg. 1.45
2	46	
3	15	

4 0
5 3

14. The confirmation packet:

arrived in a timely manner

1	123	avg. 1.55
2	59	
3	12	
4	6	
5	3	

was easy to follow

1	129	avg. 1.46
2	56	
3	11	
4	3	
5	1	

addressed all of my concerns regarding the logistics of the trip

1	112	avg. 1.61
2	63	
3	16	
4	8	
5	1	

gave an accurate description as to the degree of difficulty of the trip.

1	113	avg. 1.60
2	61	
3	20	
4	5	
5	1	

clearly outlined my responsibilities as a rider

1	126	avg. 1.47
2	55	
3	16	
4	1	
5	1	

15. Do you feel the registration fee is:

too low

1	4	avg. 3.39
2	12	
3	35	
4	18	
5	18	

too high

1	8	avg. 3.54
2	2	
3	35	
4	26	
5	21	

about right

1	118	avg. 1.51
2	69	
3	11	
4	3	
5	1	

16. The Motor Coach Shuttle I took:

met my expectations

1	39	avg. 1.89
2	45	
3	16	
4	4	
5	1	

exceeded my expectations

1	13	avg. 2.59
2	19	
3	28	
4	6	
5	5	

did not meet my expectations

1	9	avg. 2.94
2	11	
3	27	
4	11	
5	7	

was worth the cost

1	41	avg. 1.83
2	42	
3	17	
4	2	
5	1	

17. I took the:

advance	58
return	61
roundtrip	18

18. The ride staff and volunteers were:

friendly and helpful

1	163	avg. 1.22
2	40	
3	1	
4	1	
5	0	

readily available

1	157	avg. 1.25
2	45	
3	2	
4	0	
5	1	

able to provide assistance

1	149	avg. 1.30
2	45	
3	7	
4	1	
5	0	

19. The baggage shuttle service:

handled my baggage with care

1	135	avg. 1.45
2	47	
3	14	
4	3	
5	2	

unloaded my baggage when needed

1	146	avg. 1.34
2	42	
3	11	
4	0	
5	1	

was to my satisfaction

1	148	avg. 1.33
2	45	
3	10	
4	0	
5	1	

20. The portable shower facility was:

necessary for a ride this size

1	166	avg. 1.19
2	26	
3	6	
4	0	
5	0	

clean and well maintained

1	148	avg. 1.27
2	36	
3	9	
4	0	
5	0	

worth the extra money

1	159	avg. 1.24
2	27	
3	11	
4	0	
5	0	

21. The hotel shuttle was:

accessible and on time

1	37	avg. 2.14
2	15	
3	42	
4	3	
5	1	

worth the \$10 daily fee

1	39	avg. 2.14
2	12	
3	46	
4	2	
5	1	

22. The restroom facilities were:

conveniently located

1	90	avg. 1.70
2	93	
3	20	
4	3	
5	1	

abundant in number

1	76	avg. 1.98
2	90	
3	22	
4	16	
5	6	

clean and well maintained

1	74	avg. 1.88
2	96	
3	29	
4	8	
5	2	

23. The bicycle repair service:

was available when needed

1	77	avg. 1.75
2	54	
3	30	
4	2	
5	1	

provided adequate bicycle repair

1	78	avg. 1.75
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2	47	
3	32	
4	3	
5	0	
reasonably priced		
1	69	avg. 1.85
2	36	
3	45	
4	1	
5	0	

24. The SAG service:

was available when needed		
1	105	avg. 1.59
2	69	
3	19	
4	2	
5	1	
provided enough water and fruit		
1	72	avg. 2.09
2	80	
3	19	
4	23	
5	9	
provided adequate first aid		
1	71	avg. 1.91
2	49	
3	53	
4	0	
5	1	

25. The Rider Trail Guide and Event Journal:

was easy to follow		
1	127	avg. 1.50
2	63	
3	13	
4	3	
5	2	
had accurate information		
1	130	avg. 1.45
2	62	
3	15	
4	1	
5	0	
could have been more detailed		
1	53	avg. 2.59
2	40	
3	51	
4	35	
5	16	

26. Business advertisements in the Rider Trail Guide:

made it easier to find needed services		
1	50	avg. 2.35
2	53	
3	73	
4	19	
5	3	
influenced my decision to stop at a business		
1	37	avg. 2.58
2	45	
3	83	
4	24	

27. The trail markings:

were easy to follow

1	138	avg. 1.35
2	65	
3	3	
4	1	
5	0	

were well marked and easy to see

1	136	avg. 1.40
2	61	
3	6	
4	1	
5	2	

could be improved

1	34	avg. 2.99
2	28	
3	51	
4	43	
5	26	

28. Do you plan on returning to any of the communities that you have visited during the 2002 Katy Trail Ride? If so, please circle all of the towns you might visit again.

Communities:

St. Charles	83
Augusta	35
Marthasville	42
Treloar	12
McKittrick	12
Hermann	74
Rhineland	11
Portland	10
Mokane	16
Tebbetts	15
Jefferson City	48
Hartsburg	84
Rocheport	97
New Franklin	28
Boonville	51
Pilot Grove	25
Sedalia	71
Clinton	37

29. Are you from Missouri?

yes	126
no	101

30. Do you anticipate returning to Missouri for future vacations or bicycling activities?

yes	76
no	151

31. Did you or are you planning to spend time in Missouri before or after the ride for vacationing or recreation purposes?

I came early--___number of days	31	avg. 2.43 days early
I came just for the ride	42	
I will be staying after the ride--___number of days	13	avg. 1.92 days after

32. If you are planning to vacation in conjunction with the ride, what areas are you planning to visit and what types of activities are you planning to participate in while on vacation?

Areas:

St. Louis	28
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Kansas City 14
 Branson 18
 Lake of the Ozarks 22
 Other:

Arkansas Border
 Columbia
 Enjoy traveling US 66 and US54 through MO
 Roaring River Branson
 shopping in St. Charles.
 St. Joseph
 State Parks
 Truman Lake

Activities:

Sightseeing 26
 Amusement Parks 8
 Musical Attractions 14
 Outdoor recreation activities 32

Other:

Baseball Games
 Business meeting
 canoeing
 canoeing on the Gasconade
 Historical Research
 swimming pools
 The ride was my vacation
 tour historic areas
 Trout fish
 visit family
 visiting friends
 We come to Missouri primarily to ride Katy Trail

33. Please rate the facilities of each overnight stop: 1=excellent 2=good 3=average 4=fair 5=poor

St. Charles

1	48	avg. 2.19
2	60	
3	38	
4	15	
5	4	

Hermann

1	56	avg. 2.09
2	90	
3	30	
4	21	
5	1	

Hartsburg

1	92	avg. 1.80
2	67	
3	30	
4	7	
5	3	

New Franklin

1	68	avg. 2.08
2	78	
3	29	
4	13	
5	10	

Sedalia

1	123	avg. 1.51
2	57	
3	17	
4	3	
5	1	

34. In the last year prior to this ride, how many times have you ridden The Katy Trail?

never	88
1-10	77
11-20	13
more than 20 times	34

35. Please rate the route for the following days: 1=excellent 2=good 3=average 4=fair 5=poor

St. Charles to Hermann

1	79	avg. 1.84
2	89	
3	23	
4	7	
5	3	

Hermann to Hartsburg

1	86	avg. 1.73
2	85	
3	23	
4	5	
5	0	

Hartsburg to New Franklin

1	120	avg. 1.50
2	74	
3	10	
4	2	
5	1	

New Franklin to Sedalia

1	115	avg. 1.51
2	79	
3	12	
4	0	
5	1	

Sedalia to Clinton

1	104	avg. 1.60
2	81	
3	19	
4	2	
5	0	

36. Would you be interested in an annual Katy Trail Ride where overnight stops change each year?

yes	170
no	57

If so, what route?

east-west	20
west-east	44
no preference	119

37. Would you be interested in participating in a fall Katy Trail Ride?

yes	167
no	60

38. How important is having dinner and breakfast provided as part of the tour registration fee?

very important	165
somewhat important	34
not important	6
would prefer to purchase own meals	1

39. Please rate the breakfast meals at the following sites: 1=excellent 2=good 3=average 4=fair 5=poor

St. Charles-- bagels, muffins, pastries, fruit, coffee, milk, & juice	1.61
Hermann—scrambled eggs, sausage, biscuits & gravy, cereal, fruit, coffee, milk, juice	1.61
Hartsburg-- The Pancake Man	1.47
Boonville—Participating Boonville restaurants	4.06
Sedalia—The Pancake Man	1.05

40. Please rate the dinner meals at the following sites: 1=excellent 2=good 3=average 4=fair 5=poor

- 1.95 Hermann—bratwurst, pasta salad, potato salad, cole slaw, saur kraut, fruit cocktail, dessert, coffee, tea and lemonade
- 1.48 Hartsburg—spaghetti with meat or vegetable sauce, salad, bread sticks, fruit, ice cream bar, coffee, tea, and lemonade
- 2.56 Boonville—participating Boonville restaurants
- 1.33 Sedalia—BBQ beef brisket, smoked turkey, broccoli cheese & rice, veggie tray, pasta salad, baked beans, baked potato, rolls, apple crisp, coffee, tea, & lemonade
- 2.07 Clinton (lunch)—meat/veggie sandwich, chips, cookie, beverage

41. Your overall 2002 Katy Trail Ride experience was:

excellent	126
good	75
average	4
fair	0
poor	0

42. Would you consider participating in this event next year?

yes	154
no	13
undecided	39

43. If yes, which month do you prefer to ride?

June	93
July	2
August	4
September	88

44. If no or undecided, why: (check all that apply)

schedule conflicts	18
participating in a different ride	15
do not know about the route yet	6